

# **SSSS College of Commerce for Women, Amritsar**

## **Annual Report 2024-2025**

### **Vision & Mission**

SSSS College of Commerce for Women, Amritsar, stands as a pioneering institution dedicated to Commerce, Economics, and Computer-based job-oriented courses. Uniquely committed to fostering Innovation and Integrity, our guiding principles-Religiosity, Integrity, Transparency and Steadfastness (RITS)-define our approach. We empower young women through skill oriented programs fostering a professional work culture within spiritual aura.

Our mission is to nurture knowledgeable, skilled, and value-driven citizens, aiming to build an inclusive and progressive society.

### **Unique Positioning**

- Sole institution specializing in Commerce, Economics, and Computer-based job-oriented courses
- A private College providing top-quality education at an exceptionally low fee structure
- Emphasis on holistic student development through programs focusing on values, ethics, and enhancing employability via diverse skill-building measures

### **Approach & Offerings**

With a focus on RITS principles, we strive to achieve our goals:

- In-depth education in core subjects, cultivating practical wisdom
- Sensitization to socio-economic environment
- Empowerment of young women with values, ethics and employability skills
- Equipping students to face life's challenges through comprehensive skill training
- Encouraging start-ups and fostering innovative entrepreneurship in trade and commerce

## Courses Offered

M.Com, B.Com (Pass), B.Com (Hons), B.Com (Financial Services), BCA, B.Sc (Eco), BBA, along with Post Graduate Certificate Courses in GST. Additionally, we offer collaborative Add on /Certificate programs like-Skills Enhancement, Introduction to Computers by IIT Bombay and Advanced CPP by IIT Bombay, Five Days Finishing School Course, and A Short Course on Business Ethics under Indian Knowledge System.

## Number of students admitted during the year:

Year/class (2024-25)	Number of seats earmarked for reserved category as per GOI or State Government rule					Number of students admitted from the reserved category				
	SC	ST	OBC	Gen	Oth ers	SC	ST	OBC	Gen	Ot he rs
B.Com-I	38	0	15	97	0	13	0	32	86	
B.Com-II	38	0	15	97	0	6	0	18	71	
B.Com-III	38	0	15	97	0	9	0	28	74	
B.Com(FS)-I	15	0	6	39	0	4	0	10	27	
B.Com(FS)-II	15	0	6	39	0	3	0	2	50	
B.Com(FS)-II	15	0	6	39	0	2	0	8	18	
BBA-I	15	0	6	39	0	5	0	11	30	
BBA-II	15	0	6	39	0	2	0	2	30	
BBA-III	15	0	6	39	0	3	0	5	23	
B.Sc(Eco)-I	15	0	6	39	0	2	0	2	13	
B.Sc(Eco)-II	15	0	6	39	0	2	0	4	12	
B.Sc(Eco)-III	15	0	6	39	0	0	0	5	6	
BCA-I	15	0	6	39	0	6	0	11	41	
BCA-II	15	0	6	39	0	1	0	10	39	
BCA-III	15	0	6	39	0	3	0	15	38	
M.Com-I	15	0	6	39	0	4	0	4	22	
M.Com-II	15	0	6	39	0	2	0	6	20	
PG certificate in GST	13	0	5	32	0	1	0	1	3	
Total	337	0	134		0	68	0	174	603	

**RESULT SUMMARY EXAMINATIONS (MAY 2025)**

<b>Class</b>	<b>Students Appeared</b>	<b>Students Passed</b>	<b>First Divisions</b>	<b>No. of Merits</b>
B.Com Semester-II	125	114	73	-
B.Com Semester-IV	93	93	70	-
B.Com Semester-VI	111	92	74	01
B.Com(FS) Semester-II	40	40	38	-
B.Com(FS) Semester-IV	54	54	52	-
B.Com(FS) Semester-VI	28	26	26	-
B.Sc(Eco) Semester-II	15	13	06	-
B.Sc(Eco) Semester-IV	18	18	09	01
B.Sc(Eco) Semester-VI	11	10	10	-
BBA Semester-II	44	43	25	-
BBA Semester-IV	34	34	28	-
BBA Semester-VI	31	23	13	-
BCA Semester-II	57	57	18	-
BCA Semester-IV	50	50	47	-
BCA Semester-VI	54	35	35	-
M.Com Semester-II	29	29	29	04
M.Com Semester-IV	28	28	28	-
	<b>821</b>	<b>746</b>	<b>581</b>	<b>06</b>

- *In the past 32 years, the students secured 461 merit positions and during session 2024-25 the students secured 06 merit positions.*

## **HONOURS**

- Dr. Payal was honoured by Rotary Club Amritsar
- Awards and recognitions received from government/government recognized bodies during the year are as follows:

<b>Name of the activity</b>	<b>Name of the Award/ recognition</b>	<b>Name of the Awarding government/ government recognised bodies</b>	<b>Year of award</b>
Rotaract Club Activities	Club with Maximum Membership	Rotaract District 3070	<b>2025</b>
Rotaract Club Activities	Supporting Club of the Event	Rotaract District 3070	<b>2025</b>
Rotaract Club Activities	Rotaract Club of the Month – February	Rotaract District 3070	<b>2025</b>
Rotaract Club Activities	Outstanding Rotaract Club of the Year	Rotaract District 3070	<b>2025</b>
Rotaract Club Activities	Recognition for Contributions to District Events – Aagaaz and Irtiqaa	Rotaract District 3070	<b>2025</b>
Rotaract Club Activities	Champions of the District Events	Rotaract District 3070	<b>2025</b>
Rotaract Club Activities	Promoters of Sportsmanship	Rotaract District 3070	<b>2025</b>
Rotaract Club Activities	Outstanding Faculty Advisor (Dr. Tina Vohra)	Rotaract District 3070	<b>2025</b>
Rotaract Club Activities	Outstanding Club President (Samistha Mahajan)	Rotaract District 3070	<b>2025</b>
Rotaract Club Activities	Outstanding Rotaractor of the Year (Diksha)	Rotaract District 3070	<b>2025</b>

***College is the only approved centre in the city for conducting examinations of ‘Executive and Professional Programme’ under The Institute of Company Secretaries of India.***

## Students Scholarship Schemes

### Students Scholarships Granted under Various Government Schemes

Year	Name of the scheme	Number of students benefited by government scheme and amount	
		Number of students	Amount in Rupees
2024-25	Post Matric Scholarship Scheme for SC	46	1062456
	Central Sector Scheme of Scholarships for College and University Students (NSP)	59	732000

### Students Scholarship Schemes initiated by the College

The College extends financial support to students under 'Baba Nanak 550th Prakash Purab Scholarship Scheme' and 'SardarSant Singh Memorial Scholarship Scheme' for meritorious students and students belonging to underprivileged sections of the society respectively without any discrimination of caste and religion. During the session 89 students were benefited by these Scholarship schemes.

Year	Name of the scheme	Number of students benefited by the institution's schemes and amount	
		Number of students	Amount in Rupees
2024-25	Baba Nanak 550th Prakash Purab Scholarship Scheme (BNPS)	5	17975
	SardarSant Singh Memorial Scholarship Scheme	84	239325

**Functional MoUs with institutions, other universities, industries, corporate houses etc. during the year for skill development courses, workshops, industrial training, FDPs, Internship program, Career Guidance**

- AOSC India Private Limited
- Chaudhary Shares and Securities
- CL EDUCATE LTD. (Amritsar Centre)
- Medica Enterprises
- Mind Cropper, Mohali
- Pahal (NGO), Jalandhar
- Shakti Power Solutions Private Limited
- Shakti Tech
- Symbiosis Open Education Society, Pune
- TIMEs GM Institute, Amritsar

**Full Time Teachers**

Sr. No.	Name
1	Mrs. Priyanka Sharma
2	Dr. Payal
3	Dr. Samriti Kapoor
4	Dr. Tina Vohra
5	Ms. Mamta Rani
6	Mrs. Harpreet Kaur
7	Mrs. Dilpreet Kaur
8	Mrs. Monica Chhabra
9	Ms. Twinkle Mahajan
10	Ms. Sirjan Arneja
11	Ms. Savi Arora
12	Ms. Manpreet Kaur

13	Ms. Saranpreet Kaur
14	Ms. Prabhpreet Kaur
15	Ms. Ritika
16	Ms. Harleen Kaur Bhatia
17	Ms. Isha
18	Mrs. Kawaljit kaur
19	Mrs. Ashmeet Kaur
20	Mrs. Monika Shahi
21	Mrs. Ginnia Kakkar
22	Mrs. Divya Gupta
23	Ms. Shagun
24	Ms. Kiranjit Kaur
25	Mrs. Shikanjali
26	Ms. Harpreet Kaur Uppal
27	Mrs. Ravneet Arora
28	Ms. Gagandeep Kaur
29	Mrs. Natasha Mahajan
30	Ms. Simranjit Kaur
31	Ms. Maninder Kaur
32	Dr. Jaspinder kaur
33	Mrs. Shivani
34	Ms. Deepika Khanna
35	Mrs. Neha Bhandari
36	Ms. Taniya Bhardwaj
37	Mrs. Vijay Laxmi
38	Mrs. Neetu Vinod

39	Ms. Honey
40	Ms. Manbir kaur

**Faculty Development Programmes(FDP)/Workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship**

<b>Dates</b>	<b>Name of the workshop/ seminar</b>
August 24, 2024	Faculty Development Programme: Workshop on ‘Insights on Teaching-Learning Practices in the Discipline of Accounting’
April 30 to May 2, 2025	Three Days FDP on “Innovations in Teaching and Research”

**Publications of Faculty in Journal**

<b>Title of paper</b>	<b>Name of the author/s</b>	<b>Department of the teacher</b>	<b>Name of journal</b>	<b>Year of publication</b>	<b>ISSN number</b>
Perceived Benefits and Risk of Studying Abroad: A Review of Extant Literature	Dr. Samriti Kapoor, Ms. Ridham Gupta	Commerce & Business Administration	Sagacity	Jan. 2024 to June 2024, Vol.3, No.1	2583-7540
Problems Confronted While Investing in The Primary Market: A Study of Women Stock Investors of Punjab	Ms. Kawaljit Kaur	Computer Science	Sagacity	Jan. 2025- June 2025, Vol. 4, No. 1	2583-7540
Problems Confronted While Investing in The Primary Market: A Study of Women Stock Investors of Punjab	Dr. Tina Vohra	Computer Science	Sagacity	Jan. 2025- June 2025, Vol. 4, No. 1	2583-7540
Problems Faced While Investing in Secondary Market: A Study of Women Stock Investors of Punjab	Dr. Tina Vohra	Commerce & Business Administration	Sagacity	June 2024 to Dec. 2024, Vol. 3, No.2	2583-7540

Investment Satisfaction and Stock Market Participation Among Women in Punjab: A Gap Analysis Approach	Dr. Tina Vohra	Commerce & Business Administration	Sagacity	Jan. 2024 to June 2024, Vol.3, No.1	2583-7540
Factors influencing social media addiction: a study on students in Punjab	Dr Payal	Commerce & Business Administration	IUP Journal of Management Research	2025, January, 24(1)	0972-5342

**Publications of Faculty (In Books and chapters in edited volumes/books published and papers published in national/ international conference proceedings)**

Sl. No.	Name of the teacher	Title of the book/chapters published	Year of publication	ISBN / ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Dr. Payal	Rise of Women Finfluencers: An Analysis of Popular YouTube Videos' in the Book 'Khoj-Sanvaad'	December 2024	978-81-951302-8-3	SSSS College of Commerce for Women, Amritsar	SSSS College of Commerce for Women, Amritsar
2	Dr. Payal	Is Digital Wellbeing Real? Finding Nexus with Age' in the book 'Khoj Sanvaad'	December 2024	978-81-951302-8-3	SSSS College of Commerce for Women, Amritsar	SSSS College of Commerce for Women, Amritsar
3	Saranpreet Kaur	Is Digital Wellbeing Real? Finding Nexus with Age' in the book 'Khoj Sanvaad'	December 2024	978-81-951302-8-3	SSSS College of Commerce for Women, Amritsar	SSSS College of Commerce for Women, Amritsar
4	Vijay Laxmi	Remembering the Unsung Women Leaders of India (in Khoj-Sanvaad)	December 2024	978-81-951302-8-3	SSSS College of Commerce for Women Amritsar	SSSS College of Commerce for Women Amritsar

5	Ritika	Women in business - A Content Analysis of Newspaper Articles ' Khoj Sanvaad'	December 2024	978-81-951302-8-3	SSSS College of Commerce for Women,Amr itsar	SSSS College of Commerce for Women,Amr itsar
6	Harpreet Kaur Uppal	Women workforce participation in India: Trends and Pattern ( Khoj Sanvaad)	December 2024	978-81-951302-8-3	SSSS College of Commerce for Women,Amr itsar	SSSS College of Commerce for Women,Amr itsar
7	Deepika Khanna	Women in Decision Making and Leadership Roles:A SWOT Anslysis 'Khoj Sanvaad '	December 2024	978-81-951302-8-3	SSSS College of Commerce for Women,Amr itsar	SSSS College of Commerce for Women,Amr itsar
8	Dr. Tina Vohra	Women in Decision Making and Leadership Roles:A SWOT Anslysis 'Khoj Sanvaad '	December 2024	978-81-951302-8-3	SSSS College of Commerce for Women,Amr itsar	SSSS College of Commerce for Women,Amr itsar
9	Dr.Tina Vohra	Are Women Surrogate Investors?:A Study of Punjab, Futuristic Trends in Management 2024,IIP Series,pp.167-182.	May 2024	978-93-5747-937-0	SSSS College of Commerce for Women,Amr itsar	IIP Interactive International Publishers
10	Dr. Tina Vohra	• Factors affecting brand awareness of FMCG Goods: An Empirical Study, Vistas: Researchers' Perspective 2025		978-1-80433-918-3	SSSS College of Commerce for Women,Amr itsar	National Press Association, New Delhi
11	Dr. Samriti Kapoor,Ridham Gupta	Autonomy in Decision-making: A study of working and Non-working Women	December 2024	978-81-951302-8-3	SSSS College of Commerce for Women, Amritsar	SSSS College of Commerce for Women, Amritsar

12	Dr.Tina Vohra	Promoting or Impairing Women's Participation;A Study of the services provided by the stock market intermediaries of Punjab 'Khoj Sanvaad'	December 2024	978-81-951302-8-3	SSSS College of Commerce for Women,Amr itsar	SSSS College of Commerce for Women,Amr itsar
13	Harpreet Kaur	Social and Psychological Factors Affecting Career Choice amongst women 'Khoj Sanvaad'	December 2024	978-81-951302-8-3	SSSS College of Commerce for Women,Amr itsar	SSSS College of Commerce for Women,Amr itsar
14	Ravneet Arora	Social and Psychological Factors Affecting Career Choice amongst women 'Khoj Sanvaad'	December 2024	978-81-951302-8-3	SSSS College of Commerce for Women,Amr itsar	SSSS College of Commerce for Women,Amr itsar
15	Monika Shahi	Evolution of Women leadership in Indian Society	December 2024	978-81-951302-8-3	SSSS College of Commerce for Women,Amr itsar	SSSS College of Commerce for Women,Amr itsar

**Participation of Faculty in Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.**

<b>Name of the Teacher</b>	<b>Title of the Program</b>	<b>Durati on (in days)</b>	<b>Dates (From - To) (DD-MM-YYYY)</b>
Amrita	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Ashmeet Kaur	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Deepika Khanna	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Dilpreet Kaur	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025

Dr.Jaspinder Kaur	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Dr.Payal	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Dr.Payal	NEP 2020 Orientation & Sensitization Programme	7	02-07-2024 to 11-07-2024
Dr.Payal	FDP on "Effective Case Study Writing for Academic Excellence"	1	27-07-2024
Dr.Payal	Interactive Session: A Feast of Questions, answers and many more on Reforms in Accreditation Framework for Affiliated and Autonomous Colleges	1	10-03-2025
Dr.Samriti Kapoor	UGC Sponsored Short Term Course in Research Methodology and Ethics	7	06.08.2024-12.08.2024
Dr.Samriti Kapoor	Final Hour AQAR Calling	3	02-12-2024 to 04-12-2024
Dr.Samriti Kapoor	Interactive Session: A Feast of Questions, answers and many more on Reforms in Accreditation Framework for Affiliated and Autonomous Colleges	1	10-03-2025
Dr. Tina Vohra	FDP on "Effective Case Study Writing for Academic Excellence"	1	27-07-2024
Dr. Tina Vohra	Interactive Session: A Feast of Questions, answers and many more on Reforms in Accreditation Framework for Affiliated and Autonomous Colleges	1	10-03-2025
Dr.TinaVohra	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Gagandeep Kaur	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Harpreet Kaur	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Harpreet Kaur Uppal	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Honey	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Isha Arora	FDP on "Recent Research Trends in Computer Science and Information Technology"	5	23-09-2024 to 27-09-2024
Isha Arora	FDP on "Role of Artificial Intelligence in Sustainable Development"	7	11-12-2024 to 17-12-2024

Isha Arora	Workshop on "Image Processing with Open CV"	1	01-12-2024
Isha Arora	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Kawaljit Kaur	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Mamta Arora	FDP on "Effective Case Study Writing for Academic Excellence"	1	27-07-2024
Manbir Kaur	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Maninder Kaur	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Manpreet Kaur	FDP on "Effective Case Study Writing for Academic Excellence"	1	27-07-2024
Manpreet Kaur	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Monica Chhabra	FDP on "Effective Case Study Writing for Academic Excellence"	1	27-07-2024
Monica Chhabra	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Monika Shahi	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Natasha Mahajan	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Neetu Vinod	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Prabhpreet Kaur	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Priyanka Sharma	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Ravneet Arora	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Ritika	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Saranpreet Kaur	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Savi Sharma	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Shagun	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Shivani Sharma	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Shweta	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Simranjit Kaur	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025

Sirjan Arneja	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025
Vijay Laxmi	Basic Training Program In Indian Knowledge Systems (IKS)	6	03-03-2025 to 08-03-2025
Vijay Laxmi	Final Hour AQAR Calling	3	02-12-2024 to 04-12-2024
Vijay Laxmi	FDP on "Innovations in Teaching and Research Methods"	3	30-04-2025 to 02-05-2025

### **Financial support provided**

8 Teachers were given financial support for attending seminar/conference/workshops.

### **Infrastructure**

The college is committed to excellence in teaching and learning, supported by a robust infrastructure for higher education. At present, the college has:

- 22 classrooms, out of which 7 are Wi-Fi enabled, 5 are smart classrooms, and 10 are equipped with CCTV cameras for surveillance.
- 2 wifi enabled seminar halls- Lafani (90-seat capacity) and Rose Villa Hall (228-seat capacity) are regularly used for conducting seminars, workshops, and extension lectures.
- 5 well-equipped Computer laboratories with 121 systems (IBM/Dell/Lenovo) with up-to-date configurations (Intel Core 2 Duo, Dual Core, Core i3,i5,i7 processors), licensed software, fitted with networking, and Wi-Fi connectivity. Network security is ensured through firewalls, and IT infrastructure is regularly updated.
- 3 fully HD portable projectors and 5 HP i5 laptops support teaching, research, and administrative tasks.
- An Accounting Lab offers hands-on exposure to various forms, documents, and reports related to the banking and corporate sectors.
- A Green Computing Lab (N-Computing) is available for postgraduate students.
- The library is automated with library management software and includes a rich collection of 7288 books, reference materials, journals, e-journals, magazines, and newspapers. Book bank facility is also available.

- A dedicated Sovina block hosts specialized workspaces for NSS, the Research Unit, Music, and the Student Council.
- A Yoga Ashram is available for physical and mental well-being, while Gurmat Bhawan supports spiritual growth.
- Fire extinguishers are installed across the campus for safety.
- Ramps and accessibility features are provided for students with physical disabilities.

### **Playground Facilities**

The following sports grounds of the college are available at the Extension Campus located at Mata Kaulan Marg, Amritsar:

- Basketball Ground (Established in 2016) covering 28m\*15m area.
- Hockey Ground (Established in 2001) covering 110m\*98m area.
- Volleyball Ground (Established in 2017) covering 18m\*9m area.
- Football Ground (Established in 2013) covering 100m\*90m area.

### **Library**

The College, fully automated, has a well-stocked library housed in a state of art heritage building carrying 6850 volumes and subscribes to 26 printed journals/periodicals, 2 online journals and 10 newspapers. Users-friendly OPAC (Online Public Access Catalogue) is also installed on a dedicated computer system to replace the old card catalogue system. It has a rich collection of text books, reference books, literature, research journals, e-journals, magazines and newspapers. Book bank facility is also available.

### **Publications**

- Sifti (College Annual Magazine)
- News Bulletin
- Moral Education Forum Booklet (Revised 2024)
- Sanjh Sarovar (News Bulletin of SSSS Group of Schools and Colleges)
- Khoj Sanvaad 2024 (2<sup>nd</sup> Edition)

### **Regular Projects**

- Moral Education Forum

- Saugaat: Book Bank Scheme
- Goshti: Book Readers Club
- Ask me any question
- Project ‘Benti- A Humble Request’ (for communicating the ethical and moral values)

### Projects completed

S.No.	Name of the Project/ Endowments, Chairs	Name of the Principal Investigator / Co-investigator	Amount Sanctioned	Sponsored by	Remarks, if any
1.	Trend of Study and Settlement Abroad in Punjab: A Study of Brain Drain and Impact of Covid-19	Dr. Samriti Kapoor	Rs. 10,52,000 (Total Amount sanctioned)  Total of Rs. 9,46,800 received under three installments from 2023-2025	Indian Council of Social Science Research, Ministry of Education, Government of India	Completed and submitted
2.	Subject Choices at Secondary Stage	Dr. Payal Mrs. Vijay Laxmi		SSSS College of Commerce for Women, Amritsar	Completed

### Internal Quality Assurance Cell (IQAC)

Internal Quality Assurance Cell (IQAC) of the College ensures and takes measures for Quality sustenance and Quality enhancement. The IQAC has been infusing a sense of belongingness into the entire teaching faculty of the Institution. The functioning of various committees of the College strengthens the quality sustenance and enhancement measures to ensure the effective development of curricula.

### Cells and Committees

- AAA Committee
- Cultural Committee-Niralam
- Green Audit Committee

- Placement Cell
- National Scholarship under Ashirwad Portal
- Minority Cell
- Grievance Redressal Committee
- Internal Complaint Committee
- Anti-Ragging Committee
- OBC Cell
- CPASH (Committee for Prevention and Addressing Sexual Harassment )
- Prevention of Caste Based Discrimination Committee

### **Students' Council Committee**

Students Council of the College works for the benefit of the students throughout the year and conducts several activities within and outside the college campus. Students' Council provides the platform to the students for participating in the academic, cultural, musical, and theatrical items.

- Sirjana- All co-curricular activities like art & craft, dance, theatre etc.
- Discipline Committee- To maintain discipline
- Hospitality- To greet and treat guests.
- Spark – All academic activities like debate, declamation, quiz etc.
- Moral Education Forum- To instill moral values amongst the students.
- Gurmat Bhawan Committee- For conducting all religious activities
- Seminar Committee
- Career Guidance Committee (Placement Assistance Cell)

### **Students' Mentoring System**

The class teacher acts as the mentor of the students who looks after academic progress and psychological wellbeing of each student; and also monitors class attendance and student's performance in non-academic area. Moreover, this system provides opportunity to students to approach teachers for both educational and personal guidance without any hesitation. Mentor of first year students also conduct the Personal Contact Programme (PCP) for getting the detailed information about student's track record, family, interest, future planning. The mentor also provides counselling to those students who need and if required, refer them to Grievance Redressal Committee and/or the Principal for further counseling. Through this system the college

makes effort to bridge the gap between the teachers and students and creating a better environment in college.

### **Research and Publications Unit**

Research and Publications Unit of SSSS College of Commerce for Women, Amritsar setup under the aegis of SSSS College Managing Committee aims at promoting research activity in the College on emerging trends in business and industry, and on socially relevant issues. The establishment of the unit focuses on strengthening and promoting the research aptitude amongst the faculty and students respectively and for applying the Government funded projects.

### **Earn While You Learn Scheme**

SSSS College of Commerce for Women, Amritsar motivates its students to get associated with the Scheme 'Earn While You Learn'. The College offers this scheme as an incentive for the interested students enrolled in post graduate course in Commerce. The idea to initiate this scheme is to promote the concept of experiential learning and make the students economically independent.

### **Moral Education Forum**

Initiated as a project to inculcate values in the students and the faculty, it has now become part of our academic programme in the form of regular talks, group discussions, role plays, and most importantly the core of our philosophy. A booklet containing the most precious gems to embellish human character: Ethics, Etiquettes, Manners. Consistent efforts are also made to update this booklet by incorporating the suggestions received from the stakeholders.

### **NSS**

The College is committed to the ideals of National Service Scheme (NSS), a public service programme conducted by the Ministry of Youth Affairs and Sports of the Government of India. The activities conducted under this programme greatly influence the students. They have become more conscious about various social issues. As NSS volunteers, the students are able to understand the social problems by engaging themselves in social welfare activities like awareness rallies, healthcare camps, cleanliness drives, environmental protection and conservation among others. Students are also taking utmost care in keeping the College campus clean.

### **Red Ribbon Club**

Red Ribbon Club is another ongoing project in the College. It sensitizes students to the malice of AIDS and Drug Abuse. The involvement of the students in declamation contests, poster making, essay and slogan writing competitions, etc. keeps them aware regarding the social maladies affecting youth. Students not only learn the ways to prevention but also become aware of the causes underlying their afflictions.

### **Rotaract Club**

Rotaract Club of SSSS College of Commerce for Women, established on August 26, 2021 under Rotary District Number 3070, is sponsored by Rotary Club Amritsar Central. Rotaract clubs bring together people ages 18 and older to exchange ideas with leaders in the community, develop leadership and professional skills, and have fun through service. Students of the College can join the global movement of young leaders who are developing innovative solutions to the world's most pressing challenges.

### **Entrepreneurial Cell**

The Entrepreneurships Cell of the College promotes the spirit of entrepreneurship and leadership in the students. This cell conducts activities like Winter Carnival, talks and seminars in order to encourage the young minds to take initiatives to create, innovate and collaborate solutions for the betterment of the society.

### **Activities conducted by the College during session 2024-2025**

- The Orientation Session for the courses offered by the Symbiosis Centre of Distance Learning (SCDL) (July 13, 2024)
- Morning Assembly (July 29, 2024)
- Personal Contact cum Orientation Program (July 29 and July 30, 2024)
- Morning Assembly (July 31, 2024)
- Mother's Meet (August 3, 2024)
- Seminar on "Idea to IPO" (August 03, 2024)
- The Book Bank Fair (Project Saugat) (August 9 and August 10, 2024)
- Saavan Mela (August 10, 2024)

- Rotaract Club of SSSS College of Commerce for Women Celebrates Raksha Bandhan with a Heart warming Initiative (August 10, 2024)
- Intra College Debate and Declamation Contest (Independence Day under the theme “Voice of Young India: Celebrating Independence and Empowerment.”) (August 14, 2024)
- Session on “Skills and Careers in Banking and Allied Sectors” (August 16, 2024)
- Seminar on Career in Chartered Accountancy (August 21, 2024)
- Faculty Development Programme: Workshop on ‘Insights on Teaching-Learning Practices in the Discipline of Accounting’ (August 24, 2024)
- Rotaract Club of SSSS College of Commerce for Women Enhances Knowledge on Cyber Security (August 28, 2024)
- Career Guidance by Wayspire (August 31, 2024)
- 32nd Foundation Day (September 1, 2024)
- Teachers’ Day Celebration (September 9, 2024)
- Session on ‘Company Secretary as a Career’(September 10, 2024)
- Industrial Visit to AOSC Technologies (September 10, 2024)
- Installation Ceremony of Rotaract Club (September 12, 2024)
- Tree Plantation Drive (September 17, 2024)
- SSSS College Faculty Attends Eco-Friendly Campus Workshop (September 22, 2024)
- NSS Day (September 24, 2024)
- Seminar on Empower & Excel: Entrepreneurial Success for SC students (September 27, 2024)
- Rotary Club of Amritsar Central’s Water Management Project (September 28, 2024)
- Visit to ‘District Bureau of Employment and Enterprises’ Amritsar (October 9, 2024)
- Holistic Empowerment: Navigating Myths and Fostering Confidence Amongst Young Women (October 10, 2024)
- An Industrial Visit to Wave Beverages in Jandiala Guru (October 16, 2024)
- Inter-College Business Quiz (October 24, 2024)
- Cleanliness Drive (October 26, 2024)
- Prakash Purab of Sri Guru Ramdass Ji (October 29, 2024)
- KCA- Mathematics Carnival 2024 (October 29, 2024)
- Diwali Carnival (October 30, 2024)

- Celebrated Bibi Raj Devi Diwas devoted to Punjabi language (10 November, 2024)
- National Integration Day (November 26, 2024)
- Goshti (December 02, 2024)
- One Month Yoga Session for Faculty Members (November 14, 2024 to December 14 December, 2024)
- Mahindra Pride Classroom: Building Employability Skills (December 16 to December 23, 2024)
- A Guidance Seminar on Software Development (December 17, 2024)
- Goshti: Cultivating Intellectual Growth (December 19, 2024)
- Business Accounting Talent Search Examination (BATSE): Inspiring Academic Excellence (December 22, 2024)
- Project Warmth 2024: Nurturing Social Responsibility (December 24, 2024)
- Lorhi Celebration (January 11, 2025)
- Morning Assemblies (January 9, 10 & 15, 2025)
- National Youth Day (January 16, 2025)
- Seminar on Emotional and Psychological Well Being of Students in Present Era (January 17, 2025)
- Workshop on Personal grooming ‘Style Savvy’ (January 18, 2025)
- BATSE Award Ceremony (January 18, 2025)
- Charcha: National Voter’s Day (January 25, 2025)
- Goshti (January 25, 2025)
- Career Counseling Session (January 29, 2025)
- Career Counseling Session (January 31, 2025)
- Charcha Session on “Generation Gap” (February 01, 2025)
- Awareness Session on Skill Based Courses (February 10, 2025)
- Session on ‘Future Tycoons of Amritsar’ (February 11, 2025)
- Winter Carnival (February 14, 2025)
- Together We Can: A Fund Raising Project for a Better Tomorrow by the Rotaract Club of SSSS College of Commerce for Women (February 14, 2025)
- Nourishing Hearts: Food Drive by The Rotaract Club of SSSS College of Commerce for Women (February 14, 2025)
- Nukkad Natak, Vengi – The Education, at its Open-Air Theatre (February 17, 2025)

- Rotaract Club Achieves New Heights at Irtiqaa (February 18, 2025)
- 25th International Mother Language Day (February 21, 2025)
- Promote Peace, Heal Bonds! : A Charcha Session (February 22, 2025)
- Career Conclave 2025: Bridging Education with Careers (February 24, 2025 and February 25, 2025)
- Milk distribution drive by Rotaract Club of S.S.S.S.College Shivratri (February 25, 2025)
- Bhog of Sehaj Path (March 01, 2025)
- Simple Sports Day (March 6, 2025)
- Students participated in Techie Fizz 2025 organized by Hindu College, Amritsar (March 7, 2025)
- Inno-Science Event organized by DAV College, Amritsar (March 08, 2025)
- Digital Masterclass on AI Tools at SSSS College of Commerce for Women (March 08, 2025)
- International Women's Day 2025 Celebration (March 12, 2025)
- Placement Drive in collaboration with Muthoot Finance (April 03, 2025)
- Five Days Finishing School Course (March 25, 2025 to April 04, 2025)
- Recreational trip to Chandigarh and Shimla (April 7 to April 9, 2025)
- Tech Fest (April 12, 2025)
- SSSSian Fiesta (April 29, 2025)
- Three Days FDP on Innovations in Teaching and Research (April 30 to May 2, 2025)

### **Results of Inter and Intra College Competitions**

- Inter-College Business Quiz (October 24, 2024): SSSS College of Commerce for Women emerged as the overall winners.
- KCA- Mathematics Carnival 2024 (October 29, 2024): Aishpreet and Pragya of B.Sc.(Economics) Sem-V bagged first prize in PPT Presentation. Ridhima Khurana of BCA Sem-I won consolation prize in declamation. Anshika and Parul Tuli of BCA Sem-III won consolation prize in Rangoli Competition.
- National Voter's Day (January 25, 2025): Charcha and Essay Writing Competition were conducted.
- Winners of Drawing Competition are as follows.

Position	Roll No.	Name	Class
First	847	Shruti	BCA-II
Second	482	Ruhani Nanda	B.Com-II (B)
Third	1529	Nandini Chopra	BCA-VI
Consolation	1237	Anshika	BCA-IV

- Winners of Essay Writing Competition:

Position	Roll No.	Name	Class
First	1536	Prachi Sharma	BCA-VI
Second	709	Parul	B.Sc.-II
Third	947	Gurleen Kaur	B.Com-IV (A)

- Techie Fizz 2025 organized by Hindu College, Amritsar (March 7, 2025): Our students made the college proud by securing top positions in several events. They secured second and third place in the singing competition, demonstrating outstanding vocal skills and stage presence. In collage making, they achieved second place, showcasing remarkable creativity and artistic expression. The Ad-Mad Show team earned third place, impressing the audience with their witty and engaging advertisement performance. The dance team secured first place, delivering a mesmerizing and well-coordinated performance that captivated the judges.
- Inno-Science Event organized by DAV College, Amritsar (March 08, 2025): The students of SSSS College of Commerce for Women, Amritsar participated in 'Inno-Science', an event organised by DAV College, Amritsar. Nazuk from B.Com Semester VI participated in poster making competition. Harshita Arora, Muskan Kali, Harnoor Kaur and Akanksha from BBA Semester IV participated in power-point presentation competition on the topic 'Viksit Bharat'.
- Tech Fest (April 12, 2025) comprising varied activities was conducted. Winners are as follows.

## Website Development

Sr. No.	Name	Roll No.	Class	Position
1	Priyanka	1603	B.Sc VI	1 <sup>st</sup>
2	Khushi Parveen	1242	BCA IV	2 <sup>nd</sup>
3	Mehak Parveen	1538	BCA VI	3 <sup>rd</sup>

## Bug Hunting

Sr. No.	Name	Roll No.	Class	Position
1	Mehak Parveen	1538	BCA VI	1 <sup>st</sup>
2	Sneha Mahendru	1518	BCA VI	2 <sup>nd</sup>
3	Simranjit Kaur	1515	BCA VI	3 <sup>rd</sup>

## Techno Reels

Sr. No.	Team Name	Roll No.	Class	Position
1	Haramrit Kaur	1781	B.Com VI (B)	1 <sup>st</sup>
2	Manpreet Kaur	1807	B.Com VI (B)	1 <sup>st</sup>
3	Sukhman Kaur	1703	B.Com VI (A)	1 <sup>st</sup>
4	Khushi Sharma	1223	BCA IV	2 <sup>nd</sup>
5	Parul	1210	BCA IV	2 <sup>nd</sup>
6	Sanjali	1234	BCA IV	2 <sup>nd</sup>
7	Kirandeep Kaur	1246	BCA IV	2 <sup>nd</sup>
8	Mehak Kohli	1505	BCA VI	3 <sup>rd</sup>

**Extension and Outreach Programmes conducted by the institution through NSS/  
NCC/Government and Government recognized bodies**

<b>Name of the activity</b>	<b>Organising unit/ agency/ collaborating agency</b>	<b>Name of the scheme</b>	<b>Year of the activity</b>
World Environment Day	NSS Unit, SSSS College of Commerce for Women, Amritsar	Environmental consciousness	2024
International Yoga Day	NSS Unit, SSSS College of Commerce for Women, Amritsar	Health awareness	2024
Raksha Bandhan Celebrations	Rotaract Club, SSSS College of Commerce for Women, Amritsar	Sensitizing youth	2024
Intra College Debate and Declamation Contest (Independence Day under the theme "Voice of Young India: Celebrating Independence and Empowerment)	Spark and Speaker's Committee, SSSS College of Commerce for Women	Independence Day Celebrations	2024
Rotaract Club of SSSS College of Commerce for Women Enhances Knowledge on Cyber Security"	Rotaract Club, SSSS College of Commerce for Women, Amritsar	Sensitizing youth	2024
Tree Plantation Drive	NSS Unit, SSSS College of Commerce for Women, Amritsar	Environmental consciousness	2024
NSS Day	NSS Unit, SSSS College of Commerce for Women, Amritsar	Sensitizing youth	2024
Holistic Empowerment: Navigating Myths and Fostering Confidence Amongst Young Women	SSSS College of Commerce for Women, Amritsar	Health awareness / Sensitizing youth	2024
Cleanliness Drive	NSS Unit, SSSS College of Commerce for Women, Amritsar	Swachh Bharat Abhiyan / Environmental consciousness / Sensitizing youth	2024
National Integration Day	NSS Unit, SSSS College of Commerce for Women, Amritsar	Sensitizing youth	2024

One Month Yoga Session for Faculty Members	SSSS College of Commerce for Women, Amritsar	Health awareness	2024
Project Warmth 2024: Nurturing Social Responsibility	Rotaract Club, SSSS College of Commerce for Women, Amritsar	We Share, We Care	2024
National Youth Day	NSS Unit, SSSS College of Commerce for Women, Amritsar	Sensitizing youth	2025
Seminar on Emotional and Psychological Well Being of Students in Present Era	SSSS College of Commerce for Women, Amritsar	Health awareness	2025
Charcha: National Voter's Day	SSSS College of Commerce for Women, Amritsar	SVEEP	2025
Charcha Session on "Generation Gap"	SSSS College of Commerce for Women, Amritsar	Sensitizing youth	2025
Together We Can: A Fund Raising Project for a Better Tomorrow by the Rotaract Club of SSSS College of Commerce for Women	Rotaract Club, SSSS College of Commerce for Women, Amritsar	We Share, We Care	2025
Nourishing Hearts: Food Drive by The Rotaract Club of SSSS College of Commerce for Women	Rotaract Club, SSSS College of Commerce for Women, Amritsar	We Share, We Care	2025
Nukkad Natak, Vengi - The Education, at its Open-Air Theatre	SSSS College of Commerce for Women, Amritsar	Sensitizing youth	2025
25th International Mother Language Day	NSS Unit, SSSS College of Commerce for Women, Amritsar	Sensitizing youth	2025
Promote Peace, Heal Bonds! : A Charcha Session	SSSS College of Commerce for Women, Amritsar	Sensitizing youth	2025
Milk Distribution Drive	Rotaract Club, SSSS College of Commerce for Women, Amritsar	We Share, We Care	2025
International Women's Day 2025 Celebration	SSSS College of Commerce for Women, Amritsar	Sensitizing youth	2025

## Placement of Outgoing Students

Year	Name of student placed and contact details	Program graduated from	Name of the employer with contact details
2024	Saranpreet Kaur	M.COM	SSSS College of Commerce for Women, The Mall Amritsar
2024	Sonali	B.COM FS	Satinderpal singh, Texas Immigration Ranjit avenue b block, 8181802010
2024	Shina	B.COM	Khurana jewellery house mall road Amritsar
2024	Priyanka	B.COM FS	Neha Thakur SCO 112, District Shopping complex,, Ranjit Avenue branch, Amritsar, Punjab 143001 ,contact no-99889 03909
2024	Bhavya mahajan	B.COM	Shubham Bargode. Cooperative bank inside hallgate 9172019208
2024	Kulwinder Kaur	B.COM	Manappuram Finance Limited, Amritsar 9646357489
2024	Sohrabpreet kaur	BCA	Muthoot Finance, Amritsar 0183- 5060632
2024	Kumkum	B.COM	Kochhar Business Park, Amritsar 9877098771
2024	Sarveen Kaur	BCA	Bright Champs School
2024	Karwal Muskan Kaur	M.COM	Punjab College of Law
2024	Harpreet Kaur	B.COM FS	Mr. Vikrant Kapoor- MD OF Angels Paradise Pre- School, 98884 56565
2024	Ritika	B.Sc Eco	Amandeep Medicity, Amritsar
2024	Aastha Sareen	B.COM	LCB sourcing , Lodha Supremus, 205B, Lodha New Cuffe Parade, off Eastern Freeway, Wadala East, Sion, Mumbai, Maharashtra 400037/
2024	Sonali	B.COM FS	Shree dhanwantri herbals pvt Ltd C. No. 9216216421
2024	Mandeep kaur	B.COM	CICT Computer Center, Opposite pillar no 55 Batala Road, Amritsar
2024	Harpreet kaur	M.COM	Jitin Kashyap
2024	Simranjit kaur	M.COM	SSSS College of Commerce for Women ,SSSS chowk,The Mall Amritsar
2024	Ritika	M.COM	SSSS College of Commerce for Women
2024	Nisha Sharma	M.COM	Dmart India
2024	Bhawika	M.COM	Bright Land School, Pandori Warraich, 96466 99024
2024	Jotsimran kaur	CERTIFICATE COURSE IN GST	Woodmac industries, HR - AMAN email - hrd@woodmac.in , phn no.- 70098 93548
2024	Chahat	M.COM	ASG Eye Hospital , Mukut House, 8875029993
2024	Gurpinder Kaur	M.COM	BM Love Kumar Sharma, HDFC Bank Mall Road Branch, Amritsar. Contact no. 9815276200
2024	Janvi kanda	M.COM	M.M. GAS Service, Amritsar 9915177700

## Students progressing to Higher Education

Name of student enrolling into higher education	Program graduated from	Name of institution joined	Name of programme admitted to
Damanpreet Kaur	BBA	MBA	Guru Nanak Dev University, Amritsar
Khushboo	BCA	MCA	Guru Nanak Dev University, Amritsar
Chittrakshi Mahajan	B.COM	M.Com	Guru Nanak Dev University, Amritsar
Aastha Sareen	B.COM	Masters in Business Administration	Amritsar Group of Colleges, Amritsar
Gurleen kaur	BBA	MA English	BBK DAV College for Women , Amritsar
Ritika	B.COM (FS)	MBA	Lovely Professional University, Phagwara
Muskan Mahajan	B.Sc (Eco.)	MCA	Amritsar Group of Colleges, Amritsar
Harleen Kaur	B.COM (FS)	MBA	Guru Nanak Dev University, Amritsar
Shivani	B.COM	CA Intermediate	Institute of Chartered Accountant of India
Komalpreet kaur	B.COM	MBA (with dual specialisation)	Guru Nanak Dev University, Amritsar
Jotsimran kaur	PG CERTIFICATE COURSE IN GST	MBA in Financial Management	Guru Nanak Dev University Online Program
Pooja dass	BCA	MCA	Guru Nanak Dev University, Amritsar
Sapna	BCA	MCA	Guru Nanak Dev University, Amritsar
Smile kaur	B.COM	MBA	Guru Nanak Dev University, Amritsar
Kirandeep Kaur	B.Sc (Eco.)	M.Sc.( Economics)	Guru Nanak Dev University, Amritsar
Sanjana	B.COM (FS)	MBA	Amritsar Group of Colleges, Amritsar
Khushboo	B.Sc (Eco.)	M.Sc.( Economics)	Guru Nanak Dev University, Amritsar
Janvi	B.COM (FS)	MBA( Human Resource Management	Guru Nanak Dev University, Amritsar
PAYAL THAKUR	B.COM (FS)	MBA{ HR and Finance }	Global Group of Institute, Amritsar
Sheetal	BCA	MCA	Amritsar Group of Colleges, Amritsar
Dilpreet Kaur	B.Sc (Eco.)	MA Economics	RR Bawa Dav college for girls, Batala
Chahat Arora	B.COM (FS)	MBA in Human Resource Management	Guru Nanak Dev University, Amritsar
Jagriti	B.COM (FS)	M.Com	Khalsa College for Women, Amritsar
Pavneet kaur	B.COM	B. Ed	Khalsa college, Amritsar
Shivani	B.COM	CA Intermediate	Institute of Chartered Accountant of India
Kritika	B.COM (FS)	MBA	Global Groups of Institutes
Simran kaur Bedi	B.COM	MBA	Chandigarh University, Mohali
Ayushika Sharma	B.COM	MBA	Chandigarh University, Mohali
Simran kaur Bedi	B.COM	MBA in IT and Finance	Chandigarh University, Mohali
Kumkum	B.COM	MBA	Guru Nanak Dev University, Amritsar

Samridhi	BCA	MCA	Amritsar Group of Colleges, Amritsar
Aditi	B.COM	MBA(Finance)	Guru Nanak Dev University, Amritsar
Bhavya	B.COM	MBA dual specialisation	Guru Nanak Dev University, Amritsar
Malvika	B.COM (FS)	MBA	Lovely Professional University, Phagwara
Komalpreet Kaur	B.COM	MBA (with dual specialisation)	Guru Nanak Dev University, Amritsar
Manya	B.Sc (Eco.)	M.Sc.(Eco).	Khalsa College for Women, Amritsar
Jasmine Luthar	B.Sc (Eco.)	MBA	Lovely Professional University, Phagwara
Khushboo	BCA	MCA	Guru Nanak Dev University, Amritsar
Palakpreet kaur	BBA	M.Com	Guru Nanak Dev University, Amritsar
Shagun	B.COM	PGDCA	Dav College, Amritsar
Chahat mehra	B.COM (FS)	M.Com	Trai Shatabdi Guru Gobind Singh Khalsa College, Amritsar
Jessica	B.COM	Company Secretary	ICSI Institute of Company Secretaries of India
Kamalpreet Kaur	B.COM (FS)	MBA	Global Group of Institutes, Amritsar
Damanpreet Kaur	B.COM (FS)	MBA	Global Group of Institutes, Amritsar
Muskan Mahajan	B.Sc (Eco.)	MCA	Amritsar Group of Colleges, Amritsar
Arzu	B.COM	MBA (odl)	Guru Nanak Dev University, Amritsar
Simran Rana	B.COM	M.Com	Guru Nanak Dev University, Amritsar
Manisha	B.Sc (Eco.)	PGDCA	DAV College, Amritsar
Khushmeet kaur	B.Sc (Eco.)	M.Sc Economics	Khalsa College for Women, Amritsar
Pooja dass	BCA	MCA	Guru Nanak Dev University, Amritsar
Bhavika	B.COM	M.Com	Guru Nanak Dev University, Amritsar
Simarpreet Kaur	BBA	MBA	Guru Nanak Dev University, Amritsar