

Sr.No.6499

Exam Code:108502

Subject Code: 7656

B.Com - 2nd Semester (old sylb 2019-20)

(2721)

Paper: Drug Abuse: Problem Mgmt & Prevention (Drug Abuse: Management & Prevention)

Time Allowed: 2 hrs.

Max. Marks: 50

Note: There are EIGHT questions of equal marks. Candidates are required to attempt any FOUR questions.

Section A

1. Describe the role of parents in prevention of drug abuse
2. Do you think that family support and active scrutiny help in prevention of drug abuse?

Section B

3. Do you think school setting plays an important role in prevention of drug abuse?
4. What is counselling? Discuss the role of counselling in School setting for prevention of drug abuse.

Section C

5. Do you think advertisement on bad effects of drug helps in controlling this menace in society?
6. Discuss how different forms of Media can be helpful in controlling drug abuse.

Section D

7. Explain how Statutory warning and check on supply/smuggling helps in controlling drug abuse.
8. Write a detailed note about the laws in India regarding drug abuse.

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(iv) Who was (the man/were/with/you) in the restaurant last night ?

Put in a little/little/few/a few where necessary :

(v) It is not a very interesting place to visit, so tourists come here.

(vi) 'Would you like milk in your coffee ?' 'Yes
Choose the right word :

(vii) My job is very easy. Nobody/Anybody could do it.

(viii) I don't know nothing/anything about economics.

Put in myself/yourself/ourselves etc. or me/you/us etc.

(ix) What I did was really bad. I'm ashamed of

(x) Don't worry about us. We can take care of

V. Attempt a thematic analysis of the story 'A strand of cotton'.

VI. Write a character sketch of Odarka in the story 'The Taboo'.

VII. What message does R.K. Narayan's essay 'The Beauty and the Beast' convey ?

VIII. What ideas are conveyed in the essay on 'AIDS' ?

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Subject Code : 2031

B.Com. 2nd Semester

ENGLISH (Compulsory)

Paper : BCG-201

Time Allowed—2 Hours]

[Maximum Marks—50

Note :—There are **Eight** questions of equal marks. Candidates are required to attempt any **Four** questions.

I. Attempt all the following problems :

(i) Put the words in brackets in the correct order to frame a question : (why/Sue/working/isn't/today) ?

(ii) Complete the sentence so that it means the same as the given sentence :

It is not a good idea to travel during the rush hour.

It's better to avoid during the rush hour.

(iii) Put verb in correct form :

If you want to get a cheap flight, I'd advise early. (book)

(iv) Complete the sentence using a preposition+one of the following verbs (in the correct form) :

I'm sorry I can't come to your party, but thank you very much me. (invite)

(v) Put in **to** or **for**.

Do you have to wear glasses..... reading ?

(vi) Make one sentence from two :

I wasn't able to speak the local language. So I had trouble communicating.

....., I had trouble communicating.

(vii) Rewrite the given sentence so that it has the same meaning :

We played very well, but we lost the game.

We lost the game despite

Put in **the** or **a** if necessary :

(viii) Did you have nice holiday ?

(ix) Yes, it was best holiday I've ever had.

(x) Which is correct ?

I love swimming in **sea/the sea**.

II. Attempt all the following problems :

Choose the correct option :

(i) **All books/All the books** on the top shelf belong to me.

(ii) I don't like **films/the films** that don't have happy endings.

Make sentences beginning '**Having**' putting words in correct order :

(iii) (journey/their/had/they/lunch/continued)

(iv) (the/coffee/shopping/I/a cup/went/done/for/of)

Complete the sentences using the correct form of verb given :

(v) We weren't allowed the building. (leave)

(vi) We were prevented the building. (leave)

Put the verb in the correct form, **to** or**ing** :

(vii) Please stop me questions ! (ask)

(viii) 'Does Sarah know about the meeting ?' No, I forgot her. (tell)

What is another way of saying these things ? Use 's or s' :

(ix) A school for girls

(x) A magazine for women

III. Write a letter to your brother advising him how to utilize his holidays.

IV. Attempt the following :

Put in **each** or **every** :

(i) The book is divided into five parts and of these has three sections.

(ii) Car seat belts save lives. driver should wear one.

Put the words containing a relative clause in correct order :

(iii) We couldn't go to (we/invited/to were/the wedding).

Exam. Code : 108502
Subject Code : 2032

B.Com. 2nd Semester
PUNJABI (Compulsory)
Paper-BCG-202(i)

Time Allowed—2 Hours] [Maximum Marks—50

ਨੋਟ :- ਕੁੱਲ ਅੱਠ ਪ੍ਰਸ਼ਨਾਂ ਦੇ ਸਮਾਨ ਅੰਕ ਹਨ। ਪਰੀਖਿਆਰਥੀਆਂ ਨੇ ਕੋਈ ਚਾਰ ਪ੍ਰਸ਼ਨ ਕਰਨੇ ਹਨ।

1. 'ਪੇਮੀ ਦੇ ਨਿਆਣੇ' ਕਹਾਣੀ ਦਾ ਵਿਸ਼ਾ ਬਿਆਨ ਕਰੋ।
2. 'ਬੁੱਤ ਸ਼ਿਕਨ' ਕਹਾਣੀ ਦਾ ਸਾਰ ਲਿਖੋ।
3. 'ਰਾਬਿੰਦਰ ਨਾਥ ਟੈਗੋਰ' ਜੀਵਨੀ ਲੇਖ ਦਾ ਸਾਰ ਪੇਸ਼ ਕਰੋ।
4. 'ਮਦਰ ਟਰੇਸਾ' ਦਾ ਨਾਇਕ ਬਿੰਬ ਉਲੀਕੋ।
5. ਸ਼ਬਦ ਰਚਨਾ ਉੱਤੇ ਨੋਟ ਲਿਖੋ।
6. ਵਿਸ਼ੇਸ਼ਣ ਦੀ ਪਰਿਭਾਸ਼ਾ ਤੇ ਵਰਗੀਕਰਣ ਪੇਸ਼ ਕਰੋ।
7. ਰਾਜ ਦੇ ਮੁੱਖ ਮੰਤਰੀ ਵੱਲ ਪੱਤਰ ਲਿਖੋ, ਜਿਸ ਵਿੱਚ ਨਿੱਤ ਵਰਤੋਂ ਦੀਆਂ ਵਸਤਾਂ ਦੀ ਵੱਧਦੀ ਮਹਿੰਗਾਈ ਤੇ ਚਿੰਤਾ ਪ੍ਰਗਟ ਕਰਦੇ ਹੋਏ ਮਹਿੰਗਾਈ ਕਾਰਨ ਪੈਦਾ ਹੋਈਆਂ ਆਪਣੀਆਂ ਮੁਸ਼ਕਿਲਾਂ ਦਾ ਜ਼ਿਕਰ ਕਰੋ।
8. ਨਿਮਨਲਿਖਿਤ ਅਖਾਣ ਅਤੇ ਮੁਹਾਵਰਿਆਂ ਨੂੰ ਇੰਝ ਵਾਕਾਂ ਵਿੱਚ ਵਰਤੋ ਕਿ ਇਹਨਾਂ ਦੇ ਅਰਥ ਸਪਸ਼ਟ ਹੋ ਜਾਣ :
ਉਸਦੀ ਜੁੱਤੀ ਉਸਦਾ ਸਿਰ, ਅਕਲ ਵੱਡੀ ਕਿ ਭੈਂਸ, ਇਕ ਅਨਾਰ ਸੌ ਬਿਮਾਰ, ਸਾਈਆਂ ਕਿਧਰੇ ਤੇ ਵਧਾਈਆਂ ਕਿਧਰੇ, ਸੂਰਾਂ ਨੂੰ ਪੋਨੇ, ਆਈ ਚਲਾਈ ਕਰਨਾ, ਈਨ ਭਰਨਾ, ਸੁਕੇ ਬਾਗ ਹਰੇ ਹੋਣਾ, ਸੱਤੀਂ ਕਪੜੀਂ ਅੱਗ ਲੱਗਣਾ, ਹੀਜ ਪਿਆਜ ਟੋਹਣਾ

6501(2721)/II-6210

Exam. Code : 108502
Subject Code : 2032

B.Com. 2nd Semester
PUNJABI (Compulsory)
Paper-BCG-202(i)

Time Allowed—2 Hours] [Maximum Marks—50

ਨੋਟ :- ਕੁੱਲ ਅੱਠ ਪ੍ਰਸ਼ਨਾਂ ਦੇ ਸਮਾਨ ਅੰਕ ਹਨ। ਪਰੀਖਿਆਰਥੀਆਂ ਨੇ ਕੋਈ ਚਾਰ ਪ੍ਰਸ਼ਨ ਕਰਨੇ ਹਨ।

1. 'ਪੇਮੀ ਦੇ ਨਿਆਣੇ' ਕਹਾਣੀ ਦਾ ਵਿਸ਼ਾ ਬਿਆਨ ਕਰੋ।
2. 'ਬੁੱਤ ਸ਼ਿਕਨ' ਕਹਾਣੀ ਦਾ ਸਾਰ ਲਿਖੋ।
3. 'ਰਾਬਿੰਦਰ ਨਾਥ ਟੈਗੋਰ' ਜੀਵਨੀ ਲੇਖ ਦਾ ਸਾਰ ਪੇਸ਼ ਕਰੋ।
4. 'ਮਦਰ ਟਰੇਸਾ' ਦਾ ਨਾਇਕ ਬਿੰਬ ਉਲੀਕੋ।
5. ਸ਼ਬਦ ਰਚਨਾ ਉੱਤੇ ਨੋਟ ਲਿਖੋ।
6. ਵਿਸ਼ੇਸ਼ਣ ਦੀ ਪਰਿਭਾਸ਼ਾ ਤੇ ਵਰਗੀਕਰਣ ਪੇਸ਼ ਕਰੋ।
7. ਰਾਜ ਦੇ ਮੁੱਖ ਮੰਤਰੀ ਵੱਲ ਪੱਤਰ ਲਿਖੋ, ਜਿਸ ਵਿੱਚ ਨਿੱਤ ਵਰਤੋਂ ਦੀਆਂ ਵਸਤਾਂ ਦੀ ਵੱਧਦੀ ਮਹਿੰਗਾਈ ਤੇ ਚਿੰਤਾ ਪ੍ਰਗਟ ਕਰਦੇ ਹੋਏ ਮਹਿੰਗਾਈ ਕਾਰਨ ਪੈਦਾ ਹੋਈਆਂ ਆਪਣੀਆਂ ਮੁਸ਼ਕਿਲਾਂ ਦਾ ਜ਼ਿਕਰ ਕਰੋ।
8. ਨਿਮਨਲਿਖਿਤ ਅਖਾਣ ਅਤੇ ਮੁਹਾਵਰਿਆਂ ਨੂੰ ਇੰਝ ਵਾਕਾਂ ਵਿੱਚ ਵਰਤੋ ਕਿ ਇਹਨਾਂ ਦੇ ਅਰਥ ਸਪਸ਼ਟ ਹੋ ਜਾਣ :
ਉਸਦੀ ਜੁੱਤੀ ਉਸਦਾ ਸਿਰ, ਅਕਲ ਵੱਡੀ ਕਿ ਭੈਂਸ, ਇਕ ਅਨਾਰ ਸੌ ਬਿਮਾਰ, ਸਾਈਆਂ ਕਿਧਰੇ ਤੇ ਵਧਾਈਆਂ ਕਿਧਰੇ, ਸੂਰਾਂ ਨੂੰ ਪੋਨੇ, ਆਈ ਚਲਾਈ ਕਰਨਾ, ਈਨ ਭਰਨਾ, ਸੁਕੇ ਬਾਗ ਹਰੇ ਹੋਣਾ, ਸੱਤੀਂ ਕਪੜੀਂ ਅੱਗ ਲੱਗਣਾ, ਹੀਜ ਪਿਆਜ ਟੋਹਣਾ

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ਸਮਰੱਥਾ ਪੈਦਾ ਹੁੰਦੀ ਹੈ ? ਚੰਗੀ ਪਰਖ ਨਾ ਕੇਵਲ ਪੜ੍ਹਣ ਵਾਲੇ ਨੂੰ ਹੀ ਲਿਖਤ ਦੀ ਹੈਸੀਅਤ ਦਾ ਅੰਦਾਜ਼ਾ ਲਾਉਣ ਵਿੱਚ ਤੇ ਉਸਦਾ ਸੁਆਦ ਮਾਣਨ ਵਿੱਚ ਮਦਦ ਦਿੰਦੀ ਹੈ, ਸਗੋਂ ਚੰਗੇ ਤੇ ਉੱਚੇ ਦਰਜੇ ਦੀ ਸਾਹਿਤਕ ਰਚਨਾ ਦੀ ਉਤਪਤੀ ਵਿੱਚ ਵੀ ਸਹਾਇਕ ਸਿੱਧ ਹੁੰਦੀ ਹੈ। ਚੰਗੀ ਪਰਖ ਦੇ ਨਾ ਹੋਣ ਕਾਰਨ ਦੇਖਿਆ ਗਿਆ ਹੈ ਕਿ ਉੱਚੇ ਦਰਜੇ ਦੇ ਲਿਖਾਰੀਆਂ ਦੀਆਂ ਲਿਖਤਾਂ ਦੀ ਮਹਾਨਤਾ ਬਹੁਤ ਚਿਰ ਤਕ ਆਮ ਪਾਠਕ ਪਛਾਣ ਨਹੀਂ ਸਕੇ। ਇਸ ਲਈ ਇਹ ਬਹੁਤ ਜ਼ਰੂਰੀ ਹੈ ਕਿ ਹਰ ਸਾਹਿਤ ਵਿੱਚ ਚੰਗੀ ਪਰਖ ਹੋਵੇ। ਚੰਗੀ ਪਰਖ ਨਵੇਂ ਲੇਖਕਾਂ ਦੀ ਹੋਂਦ ਲਈ ਅਫਜ਼ਾਈ ਵੀ ਕਰਦੀ ਹੈ।

7. ਕਿਸੇ ਸਕੂਲ ਵਿੱਚ ਅਧਿਆਪਕ ਦੀ ਨੌਕਰੀ ਪ੍ਰਾਪਤ ਕਰਨ ਲਈ ਬਿਨੇ ਪੱਤਰ ਲਿਖੋ।
8. ਨਿਮਨਲਿਖਤ ਮੁਹਾਵਰੇ ਅਤੇ ਅਖਾਣਾਂ ਨੂੰ ਇੰਝ ਵਾਕਾਂ ਵਿੱਚ ਵਰਤੋ ਕਿ ਇਹਨਾਂ ਦੇ ਅਰਥ ਸਪਸ਼ਟ ਹੋ ਜਾਣ :

ਉਸਤਾਦ ਮੰਨਣਾ, ਉਨ ਲਾਹੁਣਾ, ਆਈ ਚਲਾਈ ਕਰਨਾ, ਇੱਕ ਮੁੱਠ ਹੋਣਾ, ਹੱਥ ਗਰਮ ਕਰਨਾ, ਹਾੜ੍ਹ ਸੁੱਕੇ ਨਾ ਸਾਉਣ ਹਰੇ, ਸੱਪਾਂ ਦੇ ਸਾਹਮਣੇ ਦੀਵੇ ਨਹੀਂ ਬਲਦੇ, ਇਕ ਪੰਥ ਦੇ ਕਾਜ, ਅੱਗਾ ਦੋੜ ਪਿੱਛਾ ਚੋੜ, ਉਲਟੀ ਵਾੜ ਖੇਤ ਨੂੰ ਖਾਵੇ।

Exam. Code : 108502

Subject Code : 2038

B.Com. 2nd Semester

MUDHLI PUNJABI

Paper-BCG-202(ii)

Time Allowed—2 Hours]

[Maximum Marks—50

ਨੋਟ :- ਕੁੱਲ ਅੱਠ ਪ੍ਰਸ਼ਨਾਂ ਦੇ ਸਮਾਨ ਅੰਕ ਹਨ। ਪਰੀਖਿਆਰਥੀਆਂ ਨੇ ਕੋਈ ਚਾਰ ਪ੍ਰਸ਼ਨ ਕਰਨੇ ਹਨ।

1. ਨਾਂਵ ਦੀ ਪਰਿਭਾਸ਼ਾ ਤੇ ਵਰਗੀਕਰਨ ਪੇਸ਼ ਕਰੋ।
2. ਕਿਰਿਆ ਤੋਂ ਕੀ ਭਾਵ ਹੈ ? ਕਿਰਿਆ ਦੀ ਵਰਗਵੰਡ ਉਦਾਹਰਨਾਂ ਸਹਿਤ ਪੇਸ਼ ਕਰੋ।
3. ਵਾਕ ਕਿਸਨੂੰ ਕਹਿੰਦੇ ਹਨ ? ਸੁੰਯਕਤ ਵਾਕ ਦੀ ਪਰਿਭਾਸ਼ਾ ਤੇ ਪਛਾਣ ਬਾਰੇ ਉਦਾਹਰਨਾਂ ਸਹਿਤ ਚਰਚਾ ਕਰੋ।
4. ਪ੍ਰਸ਼ਨਵਾਚਕ ਵਾਕ ਦੀ ਪਛਾਣ ਅਤੇ ਵਰਤੋਂ ਬਾਰੇ ਚਰਚਾ ਕਰੋ।
5. ਕਿਸੇ ਇੱਕ ਵਿਸ਼ੇ ਤੇ ਪੈਰਾ ਰਚਨਾ ਪੇਸ਼ ਕਰੋ :
(ਉ) ਸਵੇਰ ਦੀ ਸੈਰ
(ਅ) ਅਜੋਕੀ ਵਿਦਿਆ-ਪ੍ਰਣਾਲੀ
(ੲ) ਪੰਜਾਬ ਦੇ ਲੋਕ-ਗੀਤ।
6. ਨਿਮਨਲਿਖਤ ਪੈਰ੍ਹੇ ਦੀ ਸੰਖੇਪ ਰਚਨਾ ਕਰੋ :
ਜਿਵੇਂ-ਜਿਵੇਂ ਕਿਸੇ ਬੋਲੀ ਵਿੱਚ ਸਾਹਿਤ ਰਚਿਆ ਜਾਣਾ ਤੇ ਵਧਣਾ ਸ਼ੁਰੂ ਹੁੰਦਾ ਹੈ, ਉਵੇਂ-ਉਵੇਂ ਹੀ ਪਰਖਣ ਦੀ ਸੋਝੀ ਪੈਦਾ ਹੁੰਦੀ ਹੈ। ਪਾਠਕ ਵਿੱਚ ਲਿਖਤਾਂ ਤੇ ਰਚਨਾਵਾਂ ਸੰਬੰਧੀ ਪਰਖ ਤੇ ਤੁਲਨਾ ਦੀ

B.Com - 2nd Sem.

(2721)

Paper: BCG-203 Advanced Financial Accounting

Time Allowed: 2 hrs.

Max. Marks: 40

Note: There are EIGHT questions of equal marks. Candidates are required to attempt any FOUR questions.

SECTION - A

- 1) a) What is provision for depreciation and in what manner provision for depreciation is recorded in the books ?
b) What are the different types of reserves ? Discuss.
- 2) Rajeshwar spinning plant purchased machinery for Rs. 9,000 on 1st July 2015 and spent Rs. 1,000 on its repairs and installation. Depreciation was provided at 10% p.a. on straight line method on 31st December every year. However in 2017 the company decided to change the method from straight line to diminishing balance method and new rate is 15% p.a. Give the machinery account for four years.

SECTION - B

- 3) Distinguish between single entry and double entry systems of accounts and bring out the disadvantages of the single entry system ? Also explain how profits made during a particular period be ascertained under the single entry system ?

Contd....P/2

(2)

- 4) National Sales Corporation has a hire purchase department. Goods are sold on hire purchase at cost plus 25%. From the following particulars, prepare ledger accounts according to stock and debtors system.

	Rs.
Stock with Hire Purchase Customer at Selling Price on 1.4.2012	15,000
Installment Due (customer paying) on 1.4.2012	1,800
Hire Purchase Sales at selling price during the year 2012-13	96,500
Cash received during the year	98,300
Goods repossessed (installment due Rs. 2,000) valued at	1,700
Installment Due (customer paying) on 31.3.2013	1,100

SECTION - C

- 5) Define goodwill and state the factors upon which it depends and the methods which may be adopted to evaluate it.
- 6) The Balance Sheet of A, B and C on 31st December, 2020, the date of A's retirement, was as follows :

Liabilities	Amount	Assets	Amount
Capital Accounts :		Goodwill	15,000
A 40,000		Land and buildings	40,000
B 40,000		Plant and Machinery	28,000
C 30,000	1,10,000	Motor car	27,000
		Sundry Debtors	24,000
Sundry Creditors	25,000	Cash at Bank	1,000
	1,35,000		1,35,000

The following terms have been agreed upon:

- Goodwill should be valued at Rs. 21,000.
- The value of land and building should be appreciated to Rs. 50,000.
- Plant and Machinery should be reduced to Rs. 23,000.
- Create provision at 5% on debtors for bad and doubtful debts.
- Create provision for discount of Rs.700 on creditors.
- The entire sum payable to A is to be brought by B and C in such a manner that their capital accounts are in the proportion to their profit sharing ratio, which is to be equal.

Pass Journal entries to record the above and prepare Balance Sheet of the new firm.

Contd....P/3

(3)

SECTION - D

- 7) X, Y and Z are partners in a firm sharing profits and losses in the ratio of 2:2:1. On 30th June, 2003, their Balance Sheet was as follows :

Liabilities	Amount	Assets	Amount
Capital Accounts :		Plant and Machinery	40,000
X 30,000		Sundry Debtors 16,000	
Y 25,000		Less : provision <u>1,000</u>	15,000
Z 15,000	70,000	Cash at Bank	7,000
Sundry Creditors	11,000	Stock	15,000
Mrs. Z's Loan	6,000	Patents	5,000
General Reserve	4,000	Leasehold Premises	9,000
	91,000		91,000

It was decided to dissolve the firm on the above date. X agreeing to take over the business (except cash) at the following valuations :

	Rs.
Plant and Machinery	35,000
Patents	8,000
Stock	14,000
Sundry Debtors	14,500 (Net)
Leasehold premises	20,000
Goodwill	10,000

Mrs. Z's Loan was to be repaid and the creditors were taken by X at a value of Rs. 10,500. The dissolution expenses came to Rs. 100.

Give necessary ledger accounts to close the books of the firm.

- 8) What do you mean by dissolution of firm ? How is it different from dissolution of partnership ?

Exam. Code : 108502
Subject Code : 2034

B.Com. 2nd Semester
COMMERCIAL LAWS
Paper: BCG - 204

Time Allowed—2 Hours] [Maximum Marks—50

Note :— There are **Eight** questions of equal marka. Candidates are required to attempt any **Four** questions.

1. What do you mean by Contract ? Describe the essentials of a valid contract.
2. Explain the concept of Discharge of Contract in detail.
3. What do you mean by Contract of Indemnity ? Explain with an example.
4. Explain the modes of discharge of Contract.
5. Differentiate between Sale and Agreement to sell with an example.
6. What are the different rights of an unpaid seller against the goods & the buyer ?
7. Explain in detail the Consumer Protection Act.
8. What are the salient features of LLP ? Also discuss the concept of Whistle Blowing in brief.

6505(2721)/II-5644

Exam. Code : 108502
Subject Code : 2034

B.Com. 2nd Semester
COMMERCIAL LAWS
Paper: BCG - 204

Time Allowed—2 Hours] [Maximum Marks—50

Note :— There are **Eight** questions of equal marka. Candidates are required to attempt any **Four** questions.

1. What do you mean by Contract ? Describe the essentials of a valid contract.
2. Explain the concept of Discharge of Contract in detail.
3. What do you mean by Contract of Indemnity ? Explain with an example.
4. Explain the modes of discharge of Contract.
5. Differentiate between Sale and Agreement to sell with an example.
6. What are the different rights of an unpaid seller against the goods & the buyer ?
7. Explain in detail the Consumer Protection Act.
8. What are the salient features of LLP ? Also discuss the concept of Whistle Blowing in brief.

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Exam. Code : 108502
Subject Code : 2035

B.Com. 2nd Semester
BUSINESS ECONOMICS
Paper: BCG - 205

Time Allowed—2 Hours] [Maximum Marks—50

Note :— There are **Eight** questions of equal marks. Candidates are required to attempt any **Four** questions.

1. Discuss in detail the concept of demand and price elasticity of demand.
2. Explain Law of Equi-Marginal Utility.
3. Explain Law of Returns to Scale.
4. Explain the relationship between Average Revenue and Total Revenue with example.
5. Explain the Price and Output determination of firm under Perfect Competition.
6. Write a detailed note on Monopoly.
7. What are the different problems in measurement of National Income in underdeveloped countries ? Explain.
8. Explain the Keynes Psychological Law of Consumption.

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7. What is Quality Control ? Discuss its importance.
8. Define :
 - (a) Strategic Management.
 - (b) Role of C.E.O. (Chief Executive Officer) in Strategic Management.

Exam. Code : 108502
Subject Code: 2036

B. Com. 2nd Semester
FUNCTIONAL MANAGEMENT
Paper : BCG-206

Time Allowed—2 Hours] [Maximum Marks—50

Note :— There are **Eight** questions of equal marks. Candidates are required to attempt any **Four** questions.

1. Discuss the contribution of Henry Fayol towards management.
2. Discuss :
 - (a) Management is both art and science but not exact science.
 - (b) Ethics and corporate social responsibility.
3. Discuss different methods used in training employees in the organisation.
4. Explain :
 - (a) Difference between Job Evaluation and Merit Rating.
 - (b) Comment on the statement 'Need for workers participation in management'.
5. Discuss the significance of Marketing Research. Also discuss methods used in Marketing Research.
6. Briefly describe various media for advertisement.

Exam. Code : 108502

Subject Code : 2037

B.Com. 2nd Semester

**DRUG ABUSE : PROBLEM, MANAGEMENT AND
PREVENTION**

Time Allowed—2 Hours] [Maximum Marks—100

Note :— There are **Eight** questions of equal marks. Candidates are required to attempt any **Four** questions.

1. What is drug abuse ? Discuss its nature and extent in Punjab.
2. Write down in detail the consequences of drug abuse on family and society.
3. What is medical management ? Explain how detoxification and medication helps in management of drug abuse.
4. Define Counselling. Write a note on Behavioural and Cognitive Therapy of Psychiatric management.
5. Describe the role of family in prevention of drug abuse.
6. What is the role of teachers in prevention of drug abuse ?
7. Discuss how different tools of media helps in controlling the menace of drug abuse.
8. What is NDPS Act 1985 ? Elaborate its features in details.

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Exam. Code : 108502

Subject Code : 2037

B.Com. 2nd Semester

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