

7.3 - Institutional Distinctiveness

2019-20

The uniqueness of the College lies in its vision to create an environment where education is accessible, affordable, and inclusive. Taking inspiration from the founder who gave away all his riches for the upliftment of the local community by creating a trust with the aim of providing education for the comprehensive development of the young minds, the College focuses on reaching out to the girl students whose parents have limited financial resources or are otherwise hesitant to send their daughters to Colleges for higher education. The College visualizes itself as a platform for holistic excellence which aims at empowering young women through skill oriented programs relevant to regional and global dynamic employment market. Our mission is to provide quality higher education to create citizens equipped with knowledge, skills, and values to build an inclusive, just, and progressive society. The vision, mission, and goals all have been aligned and focussed on the academic area. All other activities remain in the surroundings to complement this area to create a holistic impact on the development of the students. The close-knit family atmosphere, where every member of the teaching faculty, office, and support staff is equally concerned about the well-being of the students, promotes the sense of safety and trust amongst the parents. The administrative authorities are easily approachable and maintain close rapport with the students and parents. College inspires for a truthful living for the enlightenment of the self. For this, we strive to create awareness regarding basic human values through exemplary behavior. The smooth communication between the students, teachers, parents and Principal, helps in planning the academic programs in such a way that serves best the educational and social responsibilities of the College. The academic calendar gives equal emphasis to promote the emotional and mental well-being of the students. The issues which generally cause stress and anxiety at a young age and the moral and ethical dilemmas with which youth usually grapple are taken up through discussion and in the form of counseling. Freeships to single parent-child or to economically disadvantaged students, facility to deposit fee in easy installments, free books, special classes for the weak students, free access to online resources, tele-counselling, Earn While You Learn scheme are a few initiatives that are undertaken regularly to facilitate the students. The result of all the efforts put in by the Team SSSS is clearly visible in the form of well-rounded personalities of the graduate who are ready to take upon bigger challenges of life.

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2020-21

1) **Inclusiveness:** The college follows an open merit based admission policy offering equal opportunities to all irrespective of caste, community, class etc. which is evident from the fact that approximately 50 % of the student's enrolment is from minorities/SC/ OBC categories. Further, a number of students (from under privileged section of the society or migrant labour families or the families who were hit hard by the COVID crisis economically) who were unable to pay college fees were facilitated, granted liberal fee concession under Baba Nank 550th Parkash Purab Scholarship Scheme (BNPS) , allowed to pay fees in easy monthly installment.

2) **Connectivity:** Throughout the period of lockdown in the absence of in person classes a close contact was maintained with the students by the college through virtual mediums. Daily motivational message was sent through class Whatsapp Groups. Besides regular classes as per the official timetable, special extra classes were held in the evening through online mode for the students who were slow in learning or find difficulty due to net connectivity. Recorded audio lecture, PPTs, E-Books were provided to ensure better understanding of the difficult topics.

A number of events were held through virtual mode to keep the students engaged and also help them utilize their creativity during the stressful pandemic times. The prime motive behind all such endeavours was to extend moral support to each student so that no one feels isolated or strained. The message intended had been that we as family stand together in times of crisis. Tele counseling service was enabled for counseling students seven days in a week and various psychological issues of students were resolved successfully.

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2021-22

The focus of the College is primarily on building self-awareness amongst its students. It has been realized by social scientists all over the world that mental health is an issue of prime concern in 21st century, and especially in post-pandemic situations. Hence, we intend to create an environment where young girls are made conscious of their inner being and that by being emotionally intelligent, they can transform the personal and professional challenges in a stress free manner and are empowered to command change and spark innovation. The institution has been successful in building a culture of mutual respect and love where students feel free to seek guidance regarding their personal or career related issues. Students are oriented towards seeking higher goals of living, to think deeply and understand the true purpose of education through reflection and by engaging in questioning, debate, discussions, role plays, class room sessions, and theatre. Guest lectures, workshops, personal-contact-programmes (PCP) and counseling sessions are held regularly to widen their horizon. Special projects are also undertaken whereby students and faculty learn how to relate and respect the self, other fellow-beings, the social environment, and the natural environment and thus, promote the values of compassion and empathy.

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2022-23

The College believes in broadening the existing horizons of learning and enriching the curriculum. Its plan of actions is based on fivefold framework-erudition, enrichment, expansion, empowerment and environment. For instance, the College offers a one stop solution to the parents of young girls for meeting their requirements for curriculum based education, training in competitive and technical skills, grooming for social and professional development and inculcating values within the College campus. It not only saves them from exorbitant fees charged by private coaching centers and other such commercial hubs but also saves them from a lot of travel time and related expenses. As most of the parents prefer to send their daughters to nearby colleges, these programmes ensure availability of opportunities in safe and secured hands.

The students avail the facilities of learning within the precincts of the College from the highly educated trainers and resource persons handpicked by the college administration. The amiable and highly competent staff offers career counseling, personal counseling and motivation much needed by the young girls in their early twenties in order to facilitate responsible decision making on the issues concerning career and other life choices.

7.3 - Institutional Distinctiveness (2023-24)

Institutional Distinctiveness: Educating for Life

At our college, we pride ourselves on more than just academic excellence; we're dedicated to shaping compassionate, socially conscious leaders. Our distinctive approach focuses on orienting young women towards community building and service, fostering a sense of empathy, social responsibility, and purpose.

Partnering with organizations like the Rotaract club and NGOs, we create opportunities for students to engage directly with their communities. Through activities such as resource pooling for charity and distributing essentials to underprivileged children, our students develop organizational skills and learn the values of sharing and caring.

What sets us apart is our commitment to student involvement. We prioritize their opinions, address their concerns promptly, and involve them in every step of planning and organizing events. This not only fosters maturity and engagement but also instills a sense of ownership and responsibility.

In our institution, students are not viewed as mere recipients of education; they are partners in their own growth and development. Through counseling and various interactive platforms, we ensure that every student feels heard and supported.

In essence, ours is an institution where education transcends the classroom, where students are prepared not just for careers, but for life itself. We don't just educate; we empower, inspire, and nurture future leaders.

Institutional Distinctiveness (2024-2025)

SSSS College of Commerce for Women, Amritsar stands out for its unique blend of academic excellence and holistic development, making it a prime choice for young girl students seeking quality education in Commerce, Economics and Computer. Located in a prime location of Amritsar, our women college prioritizes safety and inclusivity, providing a supportive environment for students to thrive. We offer scholarships to deserving students, ensuring that financial constraints don't hinder their academic pursuits.

Our college prioritizes entrepreneurship and skill development initiatives. We aim in equipping students with the strategies and tools to become future leaders in the ever-changing world of AI. Through NSS, clubs like Rotaract and books exchange event, we encourage community service, fostering empathy and social responsibility. Our spiritual and cultural programs promote inner growth, while our academic programs emphasize excellence. By imparting soft and life skills, we prepare students for success in their chosen paths.

Our institutional distinctiveness lies in nurturing well-rounded individuals who excel academically and contribute positively to society. We engage with stakeholders to ensure that our institution remains relevant and responsive to societal needs, fostering a culture of excellence and innovation. Values, vision and versatility make it a preferred destination for the commerce and allied subject's aspirants. We feel proud in providing a transformative educational experience that goes beyond classrooms while staying rooted in its commitment to ethics and excellence.