

News

Bulletin

SSSS College of Commerce for Women

The Mall, Amritsar

Year 2021: A Brief Report



Patron
S. Jagdish Singh

Principal
Dr. Navdeep Kaur

Editors
Mrs. Isha Arora
Mrs. Jaskiranjit Kaur

Ardas Divas

As per the annual Calendar, Bhog of Sehaj Path was performed on March 1, 2021 to seek the blessings of Waheguru. Due to pandemic restrictions, students were not allowed to attend the College. Hence the entire Gurmat Seva was performed by the members of the staff. Hymns from Gurbani were recited by the staff members. Dr. Navdeep Kaur, Principal, acknowledged and appreciated the efforts of the members who performed the Gurmat Seva. S. Jagdish Singh, Hony. Secy., extended his best wishes to all.



Sanjh 2021

A virtual Alumni Meet 'Sanjh 2021' was organized on August 28, 2021 on Google platform. More than 65 alumni graced the occasion along with the present members of the faculty. Mrs. Ravneet Arora introduced everyone to the programme and acknowledged the rich diversity of alumni in terms of the roles they are playing. Video recordings of two items – 'Sami', a traditional dance form and a play 'Ilam Akhar te Jaag' based on the theme women empowerment were played. Thereafter, the perspectives of the alumni were invited regarding Women Empowerment. The discussion was about the awareness of each being, irrespective of gender, and auditing of the actions. While addressing the guests, Principal Dr. Navdeep Kaur emphasized enlightenment of the self, the inner beauty of the individual for human welfare.

The highest education is that which does not merely give us information but makes our life in harmony with all existence.
— Rabindranath Tagore



Bhog Sehaj Path Sri Guru Granth Sahib Ji: 28th Foundation Day of the College

Continuing the legacy of the College, the 28th foundation day was celebrated on September 1, 2021 with great enthusiasm. Bhog Sehaj Path was performed on this occasion. Soulful Hymns from Sri Guru Granth Sahib Ji were sung and Ardas was intoned. S. Jagdish Singh, Hony. Secy., acquainted the audience with the relevance of Gurmat Seva, disciplined life, the historical aspect of the establishment of the SSSS Group of



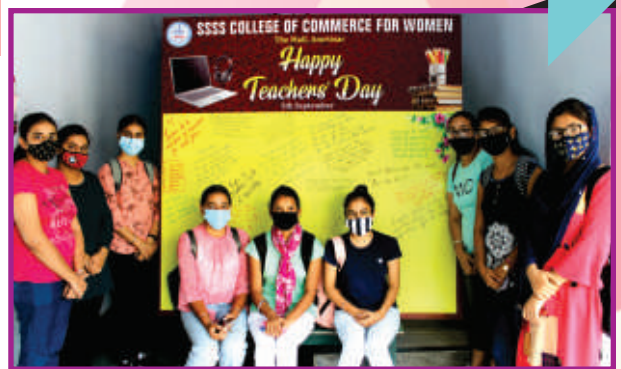
Schools and Colleges and its progress over the

last 128 years. Dr. Navdeep Kaur, Principal highlighted the attainments of the College over the 28 years of its establishment. Students who were actively involved in the Gurmat Seva, Shabad recitation and Ardas were honoured. S. Tejpal Singh, Pr. Gurpreet Singh, Mrs. Savita Khanna, Mrs. Arvinder Kaur, Mrs. Varinder Kaur, Mrs. Jaswinder Kaur, S. Satpal Singh and Dr. Gur Rattan Singh were also present on this occasion.



Teachers' Day Celebrations

On the eve of Teachers' Day, the students from all the classes were invited to inscribe their write ups on the flex board. The students expressed their sentiments and feelings of love and gratitude for their teachers in English, Hindi and Punjabi on the behalf of their class and thus paid tribute to their beloved teachers. Mrs. Monika Shahi coordinated the entire event held on September 4, 2021.



Award Ceremony



On September 8, 2021, a special assembly to award certificates to the students who successfully completed a short Course in Soft Skills was organized. This course was conducted from June 23 to July 7, 2021 virtually through Google Meet to acquaint the students with computer and spoken English skills. Principal Dr. Navdeep Kaur addressed the students and encouraged them to practice the skills they have learnt through this programme. Certificates were awarded to nearly 100 students. The resource persons Mrs. Monika Shahi, Mrs. Deep and Mrs. Neha Bhandari were also present in the ceremony

coordinated by Mrs. Harpreet Kaur and Ms. Ramya.



Personal Contact Programme



To develop a bond of trust with the newly admitted students, Personal Contact Programme (PCP) was conducted for the first year students of the College from September 21 to September 23, 2021. During the PCP, a panel of experts met each student individually in order to understand their family background, learning needs and career aspirations. The observations were noted so that suitable programmes for their growth and development can be organized during the session. As a part of the project every student filled an online questionnaire pertaining to her aspirations regarding career and personal development which will further help in designing suitable programmes for them.

Book Bank Fair

A Book Bank fair was organized in the College on October 12, 2021 under the project 'Saugaat'.

Approximately 750 books, based on various disciplines viz. Commerce, Economics, Management, Computer Science, Literature (English & Punjabi), Religion, Spirituality and competitive examination were made available through this fair. To consolidate the tenet of 'sharing with others', the students were invited to come up with any book and take any book of their choice in return from the Book Bank. S. Jagdish Singh, Hon. Secy., inaugurated the book fair and

appreciated the enthusiasm of the participating students and members of faculty. Principal Dr. Navdeep Kaur expressed satisfaction and happiness over the encouraging response of the students and thanked the staff members for their cooperation. Mrs. Simranjit Kaur (Librarian) and Mrs. Monica Chhabra (Asst. Professor in Commerce) were the coordinators of the event.



Majlis 2021



A special session 'Majlis' was organized for the students of all classes from October 19 to October 28, 2021. The students participated in the items such as dance, singing, extempore, act and poetry recitation and gave wonderful performances. The Senior and Junior students connected and exhibited their respective talents. Around 150 students participated in the event. The entire series of events was coordinated by Ms. Kiran, Ms. Harpreet Kaur, Ms. Harleen and Ms. Ramya.

It's important to make sure that we're talking with each other in a way that heals, not in a way that wounds.

—Barack Obama



Gurpurb Celebrations

Prakash Utsav Sri Guru Ram Das Ji was celebrated with religious fervor and devotion at the College on November 2, 2021. Students of the College and sister institutions recited Gurbani, Shabad and Poems in praise of the Guru Sahib.

S. Jagdish Singh, Hony. Secy., apprised the sangat about the spiritual, moral values and teachings of Guru Sahib for leading a simple yet powerful life. Dr. Navdeep Kaur, Principal, congratulated all and emphasized that everyone needs to imbibe



the values of

patience, tolerance, honesty, equality, caring and sharing as these values will shape them into a true human being.

Students who performed Kirtan, Gurmat Seva and participated in competitions conducted by SGPC were honoured. Teachers were also honoured for their selfless service. Sardarni Swarn Kaur, President Dr. Manmohan Singh, S. Shamsher Singh, Principals and faculty members of SSSS Group of Schools and Colleges were present on this auspicious occasion.



Diwali Mela

To keep the spirit of the festive season, the Student Council of the College organized a dance and music programme to celebrate Diwali on November 3, 2021. On this occasion Mehndi Competition was also organized in which around 50 students showcased their talent. All the students participated with full zeal and enthusiasm. They were delighted to celebrate such a programme after pandemic.

S. Jagdish Singh, Hony. Secy. and Principal Dr. Navdeep Kaur applauded the efforts of the students and wished them a very happy and safe Diwali.



Bibi Raj Devi Divas



Bibi Raj Devi Divas was celebrated on November 10, 2021 to commemorate Bibi Raj Devi, wife of S. Sant Singh Ji, the founder of SSSS. Dr. Inderjit Kaur, President of All India Pingalwara Society was the Chief Guest and S. Mukhtar Singh, Hony. Secy. was the Guest of Honour. S. Jagdish Singh, Hony. Secy., while addressing the audience, talked about the Visionary Bhagat S. Puran Singh, founder of Pingalwara Society and environmentalist, who dedicated his life to help the poor and downtrodden.

Dr. Navdeep Kaur, Principal, welcomed the Chief Guest and talked about her devotion and leadership qualities for welfare, progress and prosperity of the society.

Niralam, the College theatre group, presented a play written and directed by Ms. Kiran, In-charge



Cultural Affairs, dedicated to the women spiritual leaders from medieval Indian history who are epitome of women power and liberation. Dr. Inderjit Kaur, while talking about the contribution of different social reformers, underlined the need to have quality education and continuing the legacy of rich Indian culture to have responsible, healthy and progressive society.

Dr. Inderjit Kaur and S. Mukhtar Singh Goraya were honoured for their exemplary services to the humanity. Mrs. Monika Shahi, Mrs. Priyanka Sharma, Mrs. Jaismeen Kaur, Mrs. Rupinder Kaur and members of Niralam Group were honoured with plant saplings. Sardarni Swarn Kaur, Principals and Students of SSSS institutions were present on the occasion.



Inauguration Ceremony

The newly built block 'SOVINA', the centre for excellence was inaugurated on November 17, 2021 in the presence of S. Jagdish Singh, Hony. Secy.; Principal, staff and students. 'SOVINA' comprises beautifully designed work spaces for Music, NSS, Student Council and Research and Publication Units. Students recited Gurbani and Ardas was intoned to the Supreme Power for His blessings. S. Jagdish Singh spoke about the importance of sound infrastructure for uplifting the quality of service and Dr. Navdeep Kaur mentioned the good work executed by the staff w.r.t various co-curricular activities and urged the members and students to strive for excellence in all fields.



M.Com Ka Dhaba

Students of M.Com Sem-I and Sem-III organized a fun-filled activity 'M.Com Ka Dhaba' on December 9, 2021. All students participated enthusiastically in organizing this amazing food event and displayed their wonderful hospitality skills by inviting all faculty members to this event. Additionally, students also presented their talents in singing, dancing and poem recitation. Every one relished the delicious food and more importantly were happy to witness their organizational skills. Overall, it was an enriching experience for the students as well as the faculty.

Senior Junior Interaction

Special "Finishing Class" was held for first and second year students whereby tips for better preparation and presentation were given by the senior students to their juniors. The subject experts from amongst the faculty joined to provide valuable guidance. Dr. Navdeep Kaur, Principal also attended the sessions and motivated the students to work in a methodical and consistent manner to avoid stress and anxiety during the exam days. Gurbawandeep Kaur and Navneet Kaur (BBA Sem-V), Saranpreet Kaur and Vanshika, Kritika, (B.Com (FS) Sem-V), Muskan Mahajan and Kanish (M.Com Sem-I), Riya Verma and Kanika (BCA Sem-V) guided their juniors efficaciously.



Workshops / Seminars / FDPs / Webinars

Jan.
29

Workshop on Financial Modelling

Resource Person : Dr. Parminder Kaur Bajaj
Professor, Jagan Institute of Management Studies, New Delhi

The resource person apprised the students of concepts like Discounted Cash Flows, Nesting Function, Pivot Tables etc. She also encouraged the students to opt financial courses available on digital platforms like Swayam, Udemy, Coursera etc. Principal Dr. Navdeep Kaur appreciated the academic growth and achievements of Dr. Parminder Kaur.



Visit to Punjab and Sind Bank

Jan.
30

Resource Person : Mr. Vijay Thakur
Manager, Punjab and Sind Bank, SSSS Branch, Amritsar

Various types of accounts and loans given by the bank were explained. The students were acquainted with the procedure of opening bank accounts. Information regarding different banking software used in Public and Private Sector Banks was also provided.

Feb.
3

Webinar on Recent Trends in Marketing

Resource Person : Dr. B. S. Hundal
Dean, Faculty of Economics & Business, Guru Nanak Dev University

Recent trends and developments in business as well as marketing field were discussed. The speaker elaborated the challenges posed by changing scenario in marketing of products and services. He also suggested measures and strategies to handle those challenges. The talk was followed by Q & A session wherein the resource person answered the queries of students.



Faculty Development Programme on Paradigm Shift in Commerce Education

Feb.
12

Resource Person : Dr. Samriti Kapoor
Asst. Professor, SSSS College of Commerce for Women



Emerging trends in Commerce and its allied disciplines were highlighted. Challenges posed by pandemic and pedagogical shift in education; and information regarding the various online tools and techniques of teaching were shared as well. Commerce faculty from different senior secondary schools and colleges attended the programme and actively interacted with the resource person during the session. Mrs. Disha Mohan from Govt. Sen. Sec. School, Shivala Road appreciated the efforts of the College for spreading awareness amongst the Commerce faculty regarding the shift in commerce education. The event coordinated by Dr. Payal and Mrs. Jaskiranjit Kaur was highly appreciated by the participants.



Sep.
19

Workshop on Critical Thinking

Resource Person : S. Jasjit Singh
US based Intellectual and Thinker

The theme of the workshop was to inculcate the practice of informed learning and awareness among the youth. The workshop was divided in three sessions. The first two sessions were interactive in nature wherein participants discussed certain topics among themselves in clusters. In the last session, the resource person highlighted the idea of thinking out of the box and to widen the mind horizons. He also emphasized to be reflective about the information being circulated on varied platforms at present and make a critical differentiation among myth, fact and truth. A panel of experts from Guru Nanak Dev University, Khalsa College and members of the staff from the College participated in the workshop. The workshop was coordinated by Mrs. Jaskiranjit Kaur and Ms. Kiran Bala.



Art and Craft Workshop : Session I

Oct.
9

Resource Person : Kanish Taan
Student of M.Com Sem-I

An Art and Craft Workshop was organized for the students of Junior College in Lafani Hall. Ms. Kanish taught the finer tips of painting a landscape. 56 students learnt the art and expressed their love for nature through beautiful pictures. The workshop was coordinated by Mrs. Monika Shahi.

Oct.
14

Good to Great - A Pathway to Self-development

Resource Person : Mr. Rishi Kochhar
Coordinator, Amritsar Policy Group

Mr. Rishi acquainted the students with the various traits required for the growth both at personal and professional level. He used many tools and techniques to improve self-confidence and public speaking. The session included a few videos to introspect the various aspects related to the financial sector.



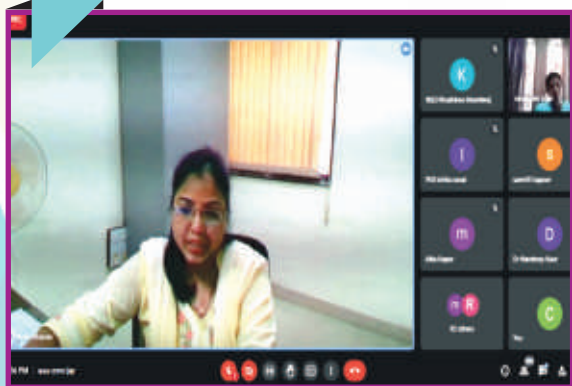
Good to Great- A Pathway to Self- Development : Session II

Oct.
16

Resource Person : Dr. Navdeep Kaur
Principal, SSSS College of Commerce for Women

Dr. Navdeep Kaur explained the difference between knowledge and knowing. She highlighted that every human being possesses great potential and using the path of visualizing goal, chalking out path, staying focused, doing self-audit and repeatedly checking the goal, one can surely pursue the path towards self-development. She persuaded the students to think beyond self to achieve greatness in life. The session

was quite thought provoking as well as inspiring.



Online Workshop on Intellectual Property Rights & Patent Process

Oct.
25

Resource Person : Mrs. Pooja Vishal Maulikar

Examiner, Patents and Design, Rajiv Gandhi National Institute of Intellectual Property Management, Nagpur

The resource person elaborated the patent rights, copyrights, design and geographical indicators. She shared her valued knowledge with participants on Intellectual Property, its types and explained the concept with real life examples. The IPR filing procedure was discussed in detail as well.

More than 100 participants including students, faculty and members from other educational institutions participated in the session. Dr. Samriti Kapoor and Mrs. Pooja Monga jointly coordinated the session.

Oct.
28

Workshop on Idea Generation for Startups

Resource Person : Mr. Pramod Bhasin

Chairperson, Innovation Mission, Punjab

Centre for Entrepreneurship and Innovation, GNDU, Amritsar organized a workshop in hybrid mode on 'Idea Generation for Startups' in collaboration with Innovation Mission, Punjab. The session served as a good opportunity for the students to know about the history of successful startups and to learn from the experiences of the entrepreneurs. Mr. Pramod Bhasin apprised the participants about the incentives to be provided under the ROAR programme such as cash prizes, free co-working space, global mentorship etc. Furthermore, Ms. Anchal, entrepreneurship expert, held an interactive idea generation session where participants were encouraged to think about innovative and out-of-the-box ideas.



Art and Craft Workshop : Session II

Nov.
1

Kanish Taan

Student of M.Com Sem-I

A special session of Art and Craft workshop was held as a part of Diwali celebrations wherein Ms. Kanish demonstrated the art of making beautiful home decor items using simple material. The students were very enthusiastic and made beautiful handicrafts during this session coordinated by Mrs. Monika Shahi.

Nov.
9

Webinar on Financial Literacy - An Overview of Securities Market

Mr. Shamsher Singh

SEBI certified Financial Advisor

The webinar was organized under BSE's 'Investor Awareness Programme'. The guest speaker elaborated the components of stock market and the various Dos and Don'ts of investing in the securities market in a very simple manner. He further informed the students regarding the Investor's Grievance Redressal System and Investor's Protection Fund created by SEBI for protecting the interests of investors.





Nov.
24

Seminar on E-Learning Tools and Digital Platforms

Ms. Riya Verma
Student of BCA Sem-V

Ms. Riya enlightened the students of 10+2 of Govt. Sen. Sec. School, Shivala Road, Amritsar about various tools and platforms that could help them adapt to a blended learning environment. She further informed how these are significant in enhancing their skills and make them job ready. Later, Mrs. Pooja Monga, Head, Department of Computer Science, along with her team interacted with the students and answered their queries w.r.t. career choices after 10+2. Principal of the school expressed her thankfulness for Dr. Navdeep Kaur, Principal College and the faculty for organizing such a fruitful session.



Seminar on National Income Accounting

Dec.
1

Mrs. Ravneet Arora
Asst. Professor in Economics &
Mrs. Harbir Kaur
Lecturer in Commerce



A seminar on National Income Accounting was organized at Govt. Sen. Sec. School, Shivala Road, Amritsar. Different concepts and methods of measurement of National Income and points to be taken into account while estimating national income were explained. Tips for better preparation in the upcoming board exams were provided as well. Mrs. Joginder Kaur Shingari, Principal of the school extended

gratitude to Team SSSS for organizing such an effective seminar.

Social Media Reach

College has an official Facebook and Instagram page to connect with the students and many other online users simultaneously. Glimpses of co-curricular and extra-curricular activities, important notifications regarding ongoing classes, workshops/webinars, placements etc. are regularly posted. 3432 followers of Facebook and 798 followers on Instagram form the online community. The reach of Facebook page is about 5700 and post engagement is 2620 so far. Furthermore, this social media presence enables in forming a rich network of students, receive updates from them and strengthen the online extended family.

Vision without action is merely a dream; action without vision is merely passing time; but vision and action together can change the world.

— Sudha Murthy



Career Counselling Sessions

Webinar on Company Secretary(CS) as Career Opportunity

College alumni, CS Rohini Chohan, Chairperson, Amritsar Chapter apprised the students about the course content, enrollment process, fee structure and examination schedule for the CS exams during a webinar held on January 15, 2021. She also acquainted the students about the job prospects after completing CS. Dr. Navdeep Kaur, Principal encouraged and motivated the students to pursue this professional course for a successful career in corporate sector.



Career Counselling Session for Senior Secondary Classes

Career Counselling Sessions for Class XII students of various local schools were organized by the College on January 11, February 23, March 2 and March 9, 2021. The resource persons from the Department of Commerce, Economics and Computer Science threw light on courses viz. B.Com, B.Com(Fin. Services), M.Com, B.Sc(Eco), BCA, BBA; eligibility criteria and job prospects.



Guidance Seminar for Final Year Classes

Faculty from Departments of Commerce, Computer Science and Economics apprised the students regarding various post graduate courses, diplomas, competitive exams such as UPSC, SSC, and IBPS etc. and job opportunities after graduation through a PowerPoint presentation during the career guidance seminars organized on June 16, June 24 and June 25, 2021 respectively.

Lecture on Transforming Education

Mr. Anjum Goel and Ms. Radhika, the experts from Amritsar Chapter of Institute of Company Secretaries of India held a live session on September 8, 2021 wherein they informed the students about Company Secretary as a valuable career option, especially for the commerce graduates.





Career Opportunities in Insurance Sector

Mr. Bawleen Singh, Senior Training Manager, SBI Life Insurance acquainted the students with the UTKARSH Scheme of SBI Life Insurance in a seminar conducted on October 4, 2021 under which students can get an opportunity to be Licensed Insurance Advisor. He also threw light on the fact that how this scheme can help them to build a successful career in SBI Life Insurance company. 114 students registered for their 2 days training programme at SBI corporate office

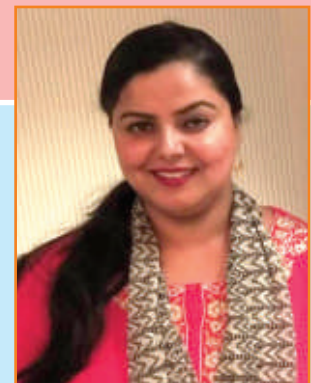


Placement Cell Activities

Online Session on 'Interview Preparation'

January 29, 2021

Ms. Bharti Sharma, Career Counsellor, District Bureau of Employment and Enterprises (DBEE) discussed the relevance of communication skills, good manners, body language while appearing for an interview and important tips for interview preparation were also shared.



Online Career Counselling Session

March 26, 2021
&
May 28, 2021

During the Online counseling sessions conducted by the College in collaboration with District Bureau of Employment and Enterprises (DBEE), Amritsar, Ms. Bharti Sharma, Career Counsellor apprised the students about the working of the bureau and the programmes launched such as free four months competitive exams online training, free foreign counselling etc. She also discussed the various self-employment courses and loan schemes offered by the bureau for promoting entrepreneurship. Information on the free of cost Online Government Examination Preparation Course, job assistance and foreign education assistance provided by the Bureau were also shared. Helpline numbers for career and education related queries were provided as well.

To me, the moral of the story was that there will always be hurdles in life, but if you want to achieve a goal, you must continue.

— Malala Yousafzai



Session on Success Mantra for Government Competitive Exams

November 24, 2021

Mr. Jatinder and Mr. Jatin Mohan Sharma, the experts from IBT institute provided information regarding upcoming openings in various government departments and public sector units for graduates in Commerce/Business Administration,



Computer Science and Economics. Students were also updated about the different levels of exams, eligibility criteria and other details for UPSC jobs.

Rotaract Club of the College

First Installation Ceremony

September 29, 2021



Ms. Sukhpinder Kaur, M.Com Sem-III was appointed the Student President and accorded ceremonial Collar and Charter of the Club. Ms. Saranpreet Kaur, the Student Secretary and other ten office bearers received pins indicating their respective positions in the club. Rotarian Dr. US Ghai, Distt. Governor was the Chief Guest and Rtn. Sh. Rohit Oberoi, Distt. Secy. was the Guest of Honour. The prominent members from the Amritsar Central Rotary Club were present on the occasion. Dr. Ghai congratulated for Charter Day of the

College and encouraged the rotaracts to be responsible leaders who can bring desirable social changes by treading the path of moral and ethical values.



Awareness Programme on Environment and its Importance

October 4, 2021

With the aim of motivating the children to do their bit for protecting the environment, the Rotaract Club of the College visited Govt. Sen. Sec. School, Shivala Road, Amritsar. The President, the Secretary and the Directors of the Club interacted with the students on various topics such as waste management, deforestation, Water conservation etc. The rotaractors also distributed packages of fruit juices among the students. Mrs. Joginder Kaur Shingari, Principal of the school thanked the entire team and appreciated the efforts they were making to protect the environment.





Lighting the Diwali of the Needy

October 29, 2021

In order to spread the message 'We Share We Care', the rotaractors celebrated an eco-friendly Diwali by distributing stationery and homemade Diwali gifts to the students of Nishkam Sewa Public School, Amritsar. They apprised the students about the harmful effects of celebrating Diwali using crackers. S. Sardar Singh, Principal of the school, appreciated the efforts of the team and conveyed his gratitude to Dr. Navdeep Kaur, Principal, College for this initiative.



Children's Day Celebrations

November 15, 2021

The College celebrated the real essence of childhood with the children of Buds' Charm School (Pre-Primary Wing of Modern High School). Members of the club performed various storytelling and entertainment activities in order to apprise the students about the importance of healthy eating habits. The rotaractors, including the President Ms. Sukhpinder Kaur and Secretary Ms. Saranpreet Kaur, distributed bananas among 150 students and motivated them to eat fruits, vegetables and pulses etc. instead of junk food.



Spreading Warmth on Christmas

December 22, 2021

Keeping the spirit of Christmas alive through extending love and compassion to every human being without any discrimination a project "Spreading the Warmth" was executed by Rotaract Club of the College. On December 22, 2021 around 1000 pieces of winter clothes pooled by faculty were distributed among the employees of the college and the outsiders who were in need of these clothes spreading the warmth to their families in the harsh winter conditions.





A BRIEF ROUND-UP OF PARTICIPATION OF STUDENTS IN VARIOUS INTRA & INTER-COLLEGE EVENTS

Money Matters – The Economics Quiz

January 12, 2021

Organizing Agency

Department of Economics, SSSS College of Commerce
for Women, Amritsar

Karishma Arora (B.Com Sem-I(B)),
Manpreet Kaur (BBA Sem-I) and Jaskirat
Kaur (B.Com Sem-V(B)) secured First,
Second and Third positions respectively.

Poster Making & Poetry Writing Competition

March 22, 2021

Organizing Agency

SMDRSD College of Education, Pathankot

Pallavi, a student of B.Sc(Eco) Sem-IV
won the Second Prize in Poster Making event.

IT Quiz (Virtual Mode)

April 22, 2021

Organizing Agency

Department of Computer Science, SSSS College
of Commerce for Women, Amritsar

Ms. Jaskirat Kaur of B.Com Sem-VI(B) and
Ms. Karishma Arora of B.Com Sem-II(B) got
First and Second positions respectively.

Online Quiz Competition

April 27, 2021

Organizing Agency

Sri Guru Teg Bahadur College of Education,
Khankot, Amritsar

Upinderjit Kaur (B.Com Sem-VI), Navjeet
Kaur (B.Com Sem-VI) and Simarpreet Kaur
(B.Com Sem-II) were awarded certificates for
their successful participation in the
competition.

Math-Fest 2021

September 30, 2021

Organizing Agency

Khalsa College, Amritsar



- Pallavi of B.Sc(Eco) Sem-V won First Prize in Poster Making.
- Soni Bharti of B.Com(Fin. Services) Sem-V won Second Prize in Poster Making.
- Sandhya (BCA Sem-V) & Pallavi (B.Sc(Eco) Sem-V) got Consolation Prize in Rangoli.
- Partiksha (BBA Sem-I) & Simarpreet Kaur (B.Com Sem-III) received Consolation Prize in Debate Contest.



Slogan Writing, Poster Making and Quiz (District Level Competition) October 12, 2021

Aanchal Sharma from B.Com Sem-V won Third Prize in Poster Making.

Organizing Agency

Red Ribbon Club and Directorate of Youth Services Punjab



Business Quiz

November 13, 2021

Ridhima (B.Com Sem-III), Vanshika (B.Com Sem-III) and Janvi (B.Com Fin. Services Sem-I) were declared as the winners of the contest.

Organizing Agency

Department of Commerce and Business Administration SSSS College of Commerce for Women, Amritsar



Role Play

November 16, 2021

Organizing Agency

PG Dept. of Commerce and Business Administration, SSSS College of Commerce for Women, Amritsar

The act performed on "Consumer Awareness" by Team of M.Com Sem-I comprising Simran, Himanshi, Muskan, Ridhi, Aprna and Kanish was adjudged the best.



Youth Festival 2021

November 27 & November 28, 2021

Organizing Agency

Guru Nanak Dev University, Amritsar

- Kanish Taan (M.Com Sem-I) received Third Prize in Rangoli.
- Riya Verma (B.Sc(Eco) Sem-V) won Third Prize in Mehndi Competition.



Quiz Competition to memorialize Martyrdom Day of Sri Guru Tegh Bahadur Ji

December 2, 2021

Organizing Agency

SSSS College of Commerce for Women,
Amritsar

Cash prizes were given to the merit position holders namely Manjot Kaur (B.Com Sem-III), Gurjeet Kaur (B.Com Sem-V), Kirandeep Kaur (B.Sc. Sem-I), Simranjit Kaur (BBA Sem-I), Arshdeep Kaur (BCA Sem-V), Ridhi Sharma (+1 Commerce), Anmolpreet Kaur (+2 Commerce), Parneet Kaur (+2 Commerce) and Manpreet Kaur (+2 Commerce).

Extension Activities

Yuva Pravasi Bhartiya Divas

January 08, 2021

Workshop on Social Entrepreneurship

January 09, 2021

Quiz on Moral Education Certificate Course

January 11, 2021

National Youth Parliament Festival

January 11, 2021

National Voters' Day Celebrations

January 25, 2021

Webinar on COVID19 and Mental Health

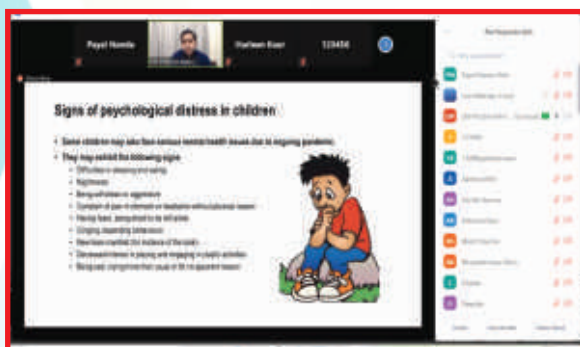
January 27, 2021

Webinar on AIDS Awareness

January 30, 2021

Pulse Polio Drive

February 2, 2021



Everybody has to share something. This is one of the most important laws of the human condition, is the necessity to share. This is the task of the writer - but not only of a writer, of every human being - it is to share something that he or she has.

— Paulo Coelho



Bulletin

e-EPIC Programme Roll out Launch

March 5, 2021

Lecture on Anemia and Diabetes to celebrate International Women's Day

March 9, 2021

Medical Facility Drive

March 18, 2021

Seminar on Menstrual Health & Hygiene

May 19, 2021

Poster Making & Slogan Writing Competition on the 'World No Tobacco Day' theme

June 18, 2021

Stage Play titled 'Hail Pollution / Jai Pardooshan'

June 28, 2021

Workshop on Swachhta Action Plan

August 3, 2021

Tree Plantation Drive

August 11, 2021





Bulletin

Vaccination Drive

August 24, 2021

Events to commemorate 75 years of Independent India

April 2, 2021 to August 15, 2021

Second Vaccination Drive

September 9, 2021

Talk on Nutrition for Healthy Young Women

September 17, 2021

NSS Day – Relevance and Opportunities

September 28, 2021

Voter Registration Camp

October 11, 2021

Lecture on Mental Well-being and Happiness

October 23, 2021

Cleanliness Rally

October 25, 2021





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Rashtriya Ekta Diwas Pledge

October 31, 2021

Election Rally 2021

November 8, 2021

Online Quiz Competition 'Ek Bharat Shreshtha Bharat'

November 29, 2021

Voter Awareness session under the project 'SVEEP'

December 11, 2021



Well-placed Students (2016-2021)

Sarita

CTO
Punjab National Bank

Honey

Accountant
Red Kaizen Group of Industries

Ranbir Kaur

Accounts Clerk
Police DAV Public School

Shipra Chopra

CSA
Sri Guru Ram Dass Ji
International Airport, Amritsar

Davinderdeep Kaur

CSA
Qatar Airways
Sri Guru Ram Dass Ji
International Airport, Amritsar

Mandeep Kaur

Ground Staff
Indigo Airlines
Sri Guru Ram Dass Ji
International Airport, Amritsar

Manisha Lakhanpal

Project Engineer
WIPRO Ltd., Bangalore

Jyoti

Branch Post Master
Indian Post

Sangeeta Giri

Senior coordinator
Ayubhumi Ayurveda Punchkarma Clinic
Amritsar

Simran Kaur

Customer Service Officer
ICICI Bank, Amritsar

Ragini

Teacher
Sri Guru Nanak Dev School, Amritsar

Simran Khanna

Accounts Executive
Smt. Parvati Devi Hospital, Amritsar

Komal

Junior Accountant
Ocean Organic Pvt. Ltd., Amritsar

Gurleen Kaur

Lecturer in Commerce
SSSS Khalsa Sen. Sec. School, Amritsar

Vatika Mahajan

Commerce Teacher
Holy Heart Presidency School, Amritsar

Jyoti Dhanuka

Digital Marketing Executive
Macmillio Pharmaceuticals Ltd,
Amritsar

Pallavi Pathak

Deputy Manager
HDFC Bank, Amritsar

Viniti

HR Manager
Healthsure Multispecialty Hospital

Rinki Kumari

Value Banker
ICICI Bank, Amritsar

Varinder Kaur

Value Banker
ICICI Bank, Amritsar

Deepika

Entrepreneur
Radha Khanna Makeup Studio
Amritsar

Muskaan Sachdeva

Documentation Executive
CANAM Immigration, Jalandhar

Ridham Mahajan

Technical Executive
Kochhar Infotech Ltd., Amritsar

Khushboo Ali

Senior Officer
ICICI Bank, Ludhiana

Amisha

Sales Officer
ICICI Bank, Amritsar

Dristhi Narula

Senior officer
ICICI Bank



Bulletin

Ankita

Sales Executive
ICICI Bank, Amritsar

Palak Mahajan

Cashier
Unimoni Financial Services
Amritsar

Anchal

CSE
Muthoot Fincorp

Geetika Chohan

Operational Executive
Matrix Education, Amritsar

Manpreet Kaur

Digital Marketer
ORRA Studio, Amritsar

Kirandeep Kaur

Teacher
Jagat Jyoti Senior Secondary School
Amritsar

Naazkanwar Kaur

Mutual Fund Advisor
Toronto Dominion Bank
Toronto, Canada

Vidhi

PGT Teacher
SSSS Modern High School, Amritsar

Komal

PGT Teacher
SSSS Modern High School, Amritsar

Ridham Gupta

Admission Counselor
Vast Overseas Education, Amritsar

Kajal Bhandari

Lecturer in Commerce
SSSS College of Commerce for Women
Amritsar

Harneet Kaur

Sales Executive
HDFC Bank, Chawinda Devi, Amritsar

Aditi Mehra

Accounts Incharge
Ahuja Book Distributors, Amritsar

Manju Kumari

Relationship officer
ICICI Bank

Charanpreet Kaur

HR Executive
S.B Consultants (HR Consultancy)

Manveet Kaur

Senior Insurance Advisor
Toronto Dominion Bank
Toronto, Canada

Mandeep Kaur

PGT Teacher
SSSS Modern High School, Amritsar

Baani Madaan

Financial Advisor
The Bank of Nova Scotia
Mississauga, Canada

Komal Arora

Jr. Web Developer
KVR Technologies, Amritsar

Sonam

Branch Relationship Executive
SBI Card

Anjali

Cash Manager
XI Multimedia and Animation

Divya Jyoti

Value Banker
ICICI Bank

Gunjan

Relationship officer
Axis Bank

Ramya

Asst. Professor
SSSS College of Commerce for Women
Amritsar

Sana Gill

Financial Advisor
Scotia Bank
British Columbia, Canada

Twinkle

Asst. Professor
SSSS College of Commerce for Women
Amritsar

Karanpreet Kaur

Asst. Professor
SSSS College of Commerce for Women
Amritsar

Chartered Accountants

- Priya Kapila
- Vasneet Rana
- Manmeet Walia
- Gurpreet Kaur
- Neha Rana
- Paviterjit Kaur
- Akanksha Aggarwal
- Dilpreet Kaur
- Darshpreet Kaur
- Ashmeet Kaur
- Shilpa Gupta
- Ridhi Wadhwa
- Nidhi
- Jyotika Aggarwal

Company Secretary

- Shivi Kapila
- Rohini
- Gorika

The details mentioned above are as per the information provided by the students to the college.
In case any addition/modification is required, kindly visit https://alumni.sssscw.edu.in/register_alumni.php.

Life is a panorama of colours and hues. The interplay of light and shade may seem rainbow to an appreciating eye and monotone to an unappreciating one. It is said that what is seen is affected by the one who sees. Thus, all that which we see as good reflects our own good and that which doesn't appear to be good needs introspection. Our task is to create an environment where the vibrations of awareness lead to unlocking of the treasures within.

Gratitude

Team SSSS