

News



## Bulletin

SSSS COLLEGE OF COMMERCE FOR WOMEN

The Mall, Amritsar

## EDITORIAL BOARD

Dr. Samriti Kapoor

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## 2024: A YEAR OF LEARNING, GROWTH AND ENRICHING EXPERIENCES

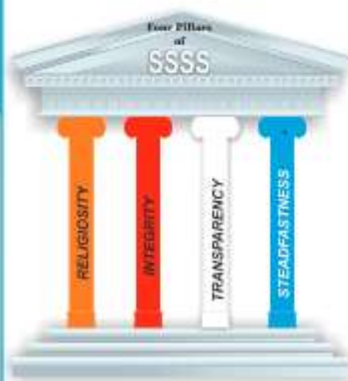
The academic year 2024 was marked by vibrant celebrations, cultural events, and outstanding achievements. The activities conducted throughout the year reflect the institution's holistic approach to education, inspiring students to embrace values, pursue excellence, and contribute meaningfully to society.

## Spiritual and Religious Celebrations: Preserving Values and Legacy

## Bhog Sehaj Path



In accordance with the annual programme of the College, the Bhog Sehaj Path of Sri Guru Granth Sahib Ji was performed on March 1, 2024, followed by a soulful rendition of Shabads and a Community Langar, creating a profound atmosphere of spirituality and togetherness. Students attended the event with devotion, participating in Ardas and Hukamnama recitation. Volunteers of Gurmat Seva and those excelling in SGPC Dharmik Pariksha were honoured. College News Bulletin 2023 was also released on the occasion.



The colour scheme of this year's News Bulletin reflects the College's core values represented by the four pillars: Religiosity, Integrity, Transparency, and Steadfastness (RITS).

**Religiosity (Orange):** Emphasizes humanity's faith in benevolence.

**Integrity (Red):** Symbolizes honesty and moral principles that inspire sincerity.

**Transparency (White):** Encourages truthfulness in our daily routines.

**Steadfastness (Blue):** Represents the strength to uphold beliefs and commitments in challenging times.

These values guide us in living truthfully and fostering awareness of essential human principles through our actions. By embodying these values, we contribute to mutual enlightenment.



## Prakash Purab of Guru Ramdas Ji

Students and staff celebrated Prakash Purab of Guru Ramdas Ji with Gurbani hymns, Ardas, and Kavishri, reflecting the life and teachings of Guru Ramdas Ji. Students participated in Langar Seva, embodying the values of community service and spiritual growth. Director S. Jagdish Singh and Principal Dr. Navdeep Kaur inspired students to follow the Guru's path of selflessness and humility.



## Linguistic Heritage: Preserving Traditions



Devoted to the legacy of Bibi Raj Devi Ji, a pioneer of women's education, **Bibi Raj Devi Diwas** celebration included poetry recitals and project presentations highlighting Punjabi writers and culture. Students participated in calligraphy and handwriting competitions, celebrating the richness of Punjabi heritage. Director S. Jagdish Singh and Principal Dr. Navdeep Kaur encouraged students to honour their cultural roots and continue the journey of education and empowerment.





## Annual College Milestones

### Foundation Day Celebrations



Marking 131 years of excellence, the SSSS institutions paid homage at the Golden Temple and honoured their rich legacy through Shabad Kirtan. The day was marked with tributes to the institution's founders and recognition of prominent women achievers for their outstanding accomplishments across various fields. A detailed presentation on SSSS Journey by Principal Dr. Navdeep Kaur showcased the rich heritage and cultural tapestry of the organization.

### 32nd Foundation Day

To mark this special day, Bhog ceremony of Sehaj Path was performed on September 1, 2024. Students and staff recited Gurbani with devotion and fervour. Participants of debate and declamation competition and volunteers of Gurmat Seva were especially honoured. Director S. Jagdish Singh and Principal Dr. Navdeep Kaur congratulated the faculty and students for upholding the institution's values and traditions.



"Coming together is a beginning.  
Keeping together is progress.  
Working together is success."

— Henry Ford



## Academic and Cultural Excellence: Honouring Achievements

### Annual Awards Day

The day was a celebration of achievements, where 318 students were recognized for excelling in academics and extracurricular activities. In his address, Justice (Retd.) Ranjit Singh Randhawa, Former Judge, Punjab and Haryana High Court and President of the SSSS Managing Committee congratulated and praised the multi-dimensional achievements of the students. A booklet on Moral Education was also released, emphasizing the importance of ethical development. The event concluded with a heartfelt farewell to esteemed faculty member Mrs. Jaskiranjit Kaur, Department of Commerce and Business Administration, applauding her contributions.



### Honouring Toppers

Twelve top-performing students of the 10+2 batch (2023-24) were felicitated for their academic brilliance. Principal Dr. Navdeep Kaur congratulated the achievers and encouraged them to strive for excellence.



### Celebrating Students: Farewell and Festivities



The college bid farewell to its outgoing students by organizing the 'SSSSian Fiesta', a vibrant celebration that included folk dances, games, and modelling rounds. Titles such as 'Miss Charming', 'Miss Talented' and 'Lady of the Eve' were awarded. Alumni judges shared their experiences and expressed gratitude for the institution's impact on their lives. The event also featured thought-provoking choreography and a meaningful play.



## Nurturing Connections

### Spiritual and Motivational Assemblies:

### Guiding Students towards Success



The college held morning assemblies during April across different student groups of first, second and third year of undergraduate, postgraduate and diploma courses to seek blessings of the Almighty before the beginning of their final exams. Principal Dr. Navdeep Kaur inspired students to persevere despite challenges, emphasizing the importance of setting goals and working tirelessly. Certificates were awarded to the students for completing skill-based courses viz.

Tally Essentials Level I, The Expressionist Programme: Course in Personality Development and Employability Skill Programme by Mahindra Pride Classroom.

### Inauguration and Orientation:

### Building Foundations for Success

The inaugural morning assemblies for the session 2024-25 on July 29, 2024, and July 31, 2024 welcomed students and introduced them to the rich history of SSSS. They were also informed about the upcoming activities and workshops. Principal Dr. Navdeep Kaur emphasized the importance of self-introspection, regular practice, and cultural awareness. Hony. Secy. S. Jagdish Singh inspired students to focus on one goal at a time and embrace innovation.



Consistency is the bridge between your goals and achievements. Stay persistent, for every small step taken today paves the way for the greatness of tomorrow.



## Personal Contact Programme

Aimed at fostering a sense of belonging, this initiative connected first-year students with mentors to understand their learning needs and aspirations. The week-long orientation programme from July 29 to August 2, 2024 provided students with a roadmap for their academic journey, aligning college programmes with career goals.



## Fostering Parent-Teacher Collaboration: Mother's Meet

The Mother's Meet on August 3, 2024, brought together mothers of first-year students to strengthen the partnership between parents and educators. Principal Dr. Navdeep Kaur highlighted the 131-year legacy of SSSS and the importance of fostering confidence and life skills in students. She advised mothers to be patient listeners, instil trust, and eliminate fear to encourage open communication with their children. Vice-Principal Dr. Payal introduced the academic calendar, extracurricular activities, and examination system, ensuring transparency and collaboration in shaping students' holistic development.





## Empowering Minds: A Learning Journey for Students and Faculty

Our institution, dedicated to facilitate future professionals in commerce, economics, and computer science, has been an active hub for enlightening seminars, workshops, and developmental programs that transcend traditional learning.

### Faculty Development Programme on

### Enhancing Pedagogical Practices

Jan. 6  
2024

The Faculty Development Programme focussed on improving pedagogical practices in accounting and taxation. Dr. Navdeep Kaur, Principal, highlighted the need to rekindle teaching passion and emphasized self-awareness and continuous improvement. Ms. Harleen Kaur, Section Officer from the Government of Punjab, discussed challenges in delivering quality education and offered strategies to address them. Mrs. Jaskiranjit Kaur, Head, Deptt. of Commerce & Business Administration, stressed the importance of clarifying course objectives and outcomes at the start of sessions, along with practices for ongoing assessment. Mrs. Savita Khanna, Principal, SSSS College of Commerce and Allied Studies, shared insights on maintaining student connectivity and the principle of "learn, unlearn, and relearn" for personal growth. The event concluded with an open discussion, and Ms. Ravneet Kaur, Asst. Prof.(Commerce) delivered the vote of thanks, while Ms. Ravneet Arora, Asst. Prof.(Economics) coordinated the event.

### Seminar on Empowering Future Professionals:

### Navigating Cyber and Workplace Safety

Jan. 25  
2024



The seminar addressing cyber and workplace safety was organized for M.Com, BBA, B.Com (FS), BCA, B.Sc (Eco), and B.Com final year students. Ms. S. Khushbu Kumari, the resource person, led an interactive session discussing rarely addressed topics in the area of gender equality and safety of women at workplace, emphasizing the importance of attitude, skills, and knowledge (ASK). Using examples and stories, she encouraged students to be mindful and alert on social media to avoid negative

consequences. The session concluded with her inspiring words, "Love to appreciate the self".



## Guidance Session on UGC Exam Preparation

Feb. 1  
2024

A session on UGC-NET Exam Preparation was conducted by Ms. Sirjan Arneja, Assistant Professor in Commerce, and Ms. Ridham Gupta, Research Assistant. They explained the exam's eligibility, syllabus, registration process, and preparation strategies. The session was interactive, with queries from students well-addressed by the resource persons.



## Career Conclave

Feb. 9-10  
2024

SSSS College of Commerce for Women, in collaboration with SSSS College of Commerce and Allied Studies, organized a Two-Day Career Conclave. On February 9, Prof. Dr. Saroj Bala, Dean, College Development Council, GNDU, emphasized self-awareness, soft and hard skills, and career development. Prof. Dr. Amit Chopra, Director of Placements, GNDU, highlighted the importance of setting milestones for professional growth.



On February 10, sessions on competitive exams and public sector opportunities were conducted by Mr. Gautam Aggarwal, Head, Career Launcher, Mr. Sushil Misra from Times GM Institute, Mr. Jiten, Centre Manager IBT, and Mr. Jatin, Counselor IBT. On the concluding day of Career Conclave 2024, the college celebrated its 3rd position in the College Champ category for the North Zone Tally Vidya Jyothi Awards 2023-24, recognizing its excellence in skill development. S.

Jagdish Singh and Dr. Navdeep Kaur extended congratulations to Mrs. Jaskiranjit Kaur, coordinator, Ms. Twinkle, the in-house trainer, and the students for their outstanding efforts.





## Mock Interviews for College Students

Feb. 17  
2024

The Placement Cell conducted mock interviews for students of B.Com (FS) and BBA as part of the 'Employability Skills Program' conducted by Mahindra Pride Classroom in August. The mock interviews comprised three rounds: General Interview, Extempore, and Group Discussions. All participants received individualized feedback from interviewer Ms. Bharti Chadda that built up their confidence and skills.



## Awareness Seminar on Tech Trends for Young Entrepreneurs

Feb. 20  
2024



In collaboration with AOSC India Pvt. Ltd., the College hosted a seminar on Tech Trends for Young Entrepreneurs. Mr. Gagandeep Singh, Recruitment Manager, discussed emerging technologies essential for entrepreneurial success. The session included an interactive discussion, and Ms. Janhavi Khosla, a B.Com VI Semester student, was selected for an internship at AOSC India Pvt. Ltd.

## Interactive Session with Former Indian Ambassador

Feb. 22  
2024

Swaranjeet Singh Sandhu, Former Indian Ambassador to the U.S., addressed students on topics such as gender equality, innovation, and economic development. He encouraged students to explore their talents and potential. Dr. Navdeep Kaur and S.Jagdish Singh welcomed the ambassador and shared insights into the history of the college. The event was coordinated by Mrs. Ravneet Kaur and Dr. Tina Vohra.





## 7-Day FDP on Emerging Trends in Research Methods & Teaching Pedagogies

Mar. 14-20  
2024



A Seven-Day FDP focussing on emerging trends in research methods and teaching pedagogies featured sessions by experts from the University and industry. The program opened with a welcome address by Principal Dr. Navdeep Kaur, who highlighted the significance of the 'SheRNI platform' for female educators.

Dr. Mandeep Kaur, Professor, Deptt. of USFS and Head, Deptt. of Hotel Management and Tourism, GNDU served as the resource person for the inaugural session and discussed the research process advocating for micro-level research.

Other topics included statistical techniques, regression analysis, financial modeling, designing questionnaires for research, structuring research papers, innovative pedagogical strategies, etc. The valedictory session was presided over by Dr. Pavleen Kaur, Head, University Business School, GNDU who emphasized the evolving role of teachers and encouraged a shift towards mixed-method research. The entire event was coordinated by Mrs. Pooja Monga and Dr. Samriti Kapoor.





## Online Workshop on IPR, Patents, and Design Filing

Mar. 28  
2024

An Online Workshop on Intellectual Property Rights was organized in association with RGNIPM, Nagpur. Mr. Kumar Raju, Assistant Controller of Patents & Designs, discussed patents, trademarks, copyrights, and geographical indications. He explained the process of registering IPs and innovations.



## Expert Talk on Entrepreneurship Skills

Mar. 30  
2024



The Entrepreneurship & Placement Cell organized a session featuring Dr. Jaspal Singh, Professor, USFS, GNDU, who discussed risk-taking, innovation, and goal-setting for entrepreneurial success. Dr. Navdeep Kaur, Principal spoke about the expertise of the resource person in teaching and application of knowledge in the field of business and accounting. Mrs. Savita Khanna, Principal, SSSS College of Commerce & Allied Studies, while presenting the Vote of Thanks, motivated students to focus on their strengths and values.

## Online Trading & Decoding Business News Channels

Apr. 11  
2024

A session on Online Trading and Decoding Business News Channels was organized for final-year B.Com and B.Com (FS) students. The speaker for the session, Mr. Ajay Choudhry Partner at Choudhry Shares and Securities explained online trading, mobile applications, and the clearing and settlement processes in the stock market.





## Awareness Session on Employability in Banking Sector

Apr. 29  
2024

An Awareness Session on Employability and Placement in the Banking Sector was conducted by Sun Foundation's Kanwar Sukhjinder Singh Chhatwal. He explained job-oriented programs for a career in banking, highlighting roles, responsibilities, and the placement procedure.



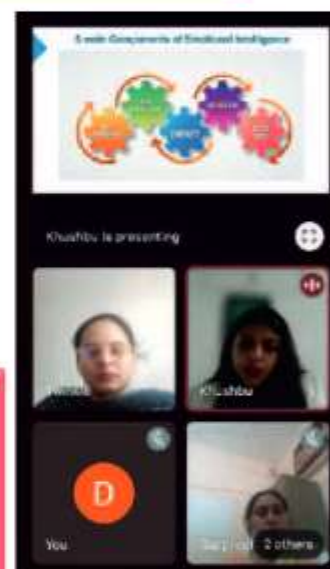
## Administrative Training Program for Non-Teaching Staff

May 25-30  
2024

The program was organized to upgrade the skills of the staff in record keeping using digital tools while also focusing on emotional balance. Sessions were conducted by different resource persons as follows:

- **Record Keeping :** Mrs. Ashmeet Kaur and Ms. Twinkle Mahajan
- **Interpersonal Skills :** Mrs. Ravneet Arora
- **Team Management :** Mrs. Savita Khanna
- **Digital Literacy :** Mrs. Divya Gupta
- **Soft Skills and Emotional Intelligence :** Ms. Khushbu Kumari

This training initiative ensured professional development and the enhancement of administrative capabilities among its non-teaching staff.



## Orientation Session of Symbiosis Centre of Distance Learning

Jul. 13  
2024



An orientation session was conducted by the College regarding Symbiosis Centre of Distance Learning for B.Com and BBA graduates. It is worth mentioning that Symbiosis Centre of Distance Learning has granted the approval for the establishment of Student Support Centre in the College to offer postgraduate diploma and certificate courses in the fields of Commerce, Management and Computers etc. Dr. Payal, Coordinator provided comprehensive information on admissions and



## Seminar on Idea to IPO

Aug. 3  
2024

Mr. Suresh Mansharmani, a Presidential awardee and winner of the Best Sales Trainer award delivered a seminar on Idea to IPO at S.G. Thakur Singh Art Gallery, inspiring M.Com-III and B.Com-V students with his insights on entrepreneurship and business growth.



## Session on Skills and Careers in Banking and Allied Sectors

Aug. 16  
2024



Mr. Gurpreet Singh and Mr. Vipin Kapoor, Co-founders of the Institute of Banking Skills and Careers (IBSC), highlighted skill requirements in the banking industry. They informed students about courses, internships, and certifications to bridge the skill gap. The session was coordinated by Dr. Samriti Kapoor and Ms. Twinkle Mahajan.

## Seminar on Career in Chartered Accountancy

Aug. 21  
2024

CA Shilpa Gupta, from ICSI, Amritsar, detailed the CA course structure, responsibilities, and preparation strategies. About 146 students attended the session, which was coordinated by Mrs. Ravneet Arora and Mrs. Monika Chhabra.



"You are not a drop in the ocean.  
You are the entire ocean in a drop." – Rumi



## Workshop on Insights on Teaching-Learning Practices in the Discipline of Accounting

Aug. 24  
2024

Mrs. Savita Khanna, Principal, SSSS College of Commerce and Allied Studies, led a workshop emphasizing "learn, unlearn, and relearn" for personal growth and attaining effective teaching considering the requirements of NEP-2020. The event concluded with an open house discussion and was coordinated by Mrs. Priyanka Sharma and Mrs. Monica Chhabra.



## Career Guidance by Wayspire

Aug. 31  
2024

The webinar covered a wide range of topics resume writing, web technology, and careers in VLSI (Very Large Scale Integration). The online session aimed to help the participants advance their career by making them aware of the ways to build a successful CV and understand the trends of current business. Students acknowledged gaining relevant knowledge and practical skills from the session.

## Session on Company Secretary as a Career

Sep. 10  
2024

Mrs. Rani Raizada, Officer-in-charge, Amritsar Chapter, ICSI and Mrs. Rubina Mahajan, Company Secretary, Punjab Riceland Private Limited, Amritsar, discussed the CS course and shared valuable knowledge about the role and responsibilities of a CS in the corporate governance framework. During the event, the achievement of the College alumna Ms. Manmeet Kaur, who recently passed the CS exam, was highlighted to inspire the current students showcasing how dedication, hard work and the right guidance from the college can lead to success in such a competitive field.



## Seminar on Empowering Students

Sep. 27  
2024

12 students accompanied by Ms. Harpreet Kaur Uppal, Head, Economics Dept. attended a seminar at DAV College, Amritsar sponsored by Punjab State Council for Science and Technology, focusing on start-ups and incubator services for SC students.



## Session on Holistic Empowerment:

### Navigating Myths and Fostering Confidence amongst Young Women

Oct. 10  
2024

**M**s. Amardeep Kaur, Renowned Youth Wellbeing Expert and Counselling Psychologist, Procter & Gamble, debunked menstruation myths and taboos, emphasized self-care, and encouraged confidence-building, adopting essential safety measures and developing professional networks. She further highlighted the importance of making informed choices, nurturing a positive mindset, and overcoming societal pressures among 237 students.



## Goshthi Session

**G**oshthi Sessions, aimed to foster love for reading, were organized on December 2 and December 19, 2024. Ms. Natasha Mahajan reviewed *The Power of Positive Thinking* by Dr. Norman Vincent, which emphasizes replacing negativity with constructive thoughts and cultivating confidence for success. Our *Story Needs No Filter* by Sudeep Nagarkar reviewed by Ms. Ramandeep Kaur explores themes of love, friendship, and resilience amidst campus politics, highlighting unity and standing up for what is right.



*Ego is the Enemy* by Ryan Holiday reviewed by Ms. Shagun emphasizes controlling ego to achieve fulfillment through humility and self-awareness. Ms. Sarandeep Kaur reviewed *Life's Amazing Secrets* by Gaur Gopal Das, which blends ancient wisdom and modern examples to lead a purposeful life. The sessions, coordinated by Ms. Deepika Khanna and Ms. Kawaljit Kaur, facilitated enriching discussions among faculty.

## Mahindra Pride Classroom

**M**ahindra Pride Classroom was organized by the College in collaboration with the Naandi Foundation from December 16 to December 23, 2024 for the final year students of B.Com. This 36-hour employability skills course, led by Ms. Suhani, an expert in soft skills and personality development, covered essential topics like self-awareness, professional grooming, goal setting, time management, managing life and social media balance and critical thinking.



The workshop included interactive lectures, videos, and practical activities. On the final day, Principal Dr. Navdeep Kaur encouraged students to continuously apply the skills learned to ensure long-term success. The program was well-received, contributing significantly to the students' personal and professional growth.



## Guidance Seminar on Software Module Development

Dec. 17  
2024

A guidance seminar for BCA VI semester students was conducted to assist them in their final year projects on software development. Mr. Sandeep Sood, System Manager (IT) at GNDU, shared his expertise on essential topics. The seminar addressed:

- Project Selection
- Appropriate Programming Languages
- Database Design and Implementation
- Documentation and Report Writing
- Presentation Skills

Organized by Mrs. Isha Arora, Head of the Computer Science Department, and coordinated by Mrs. Ashmeet Kaur, Assistant Professor, the seminar equipped students with valuable insights and practical tips for their projects and future careers, enhancing their readiness for the challenges ahead.



## Cultural Celebrations: Embracing Heritage and Tradition

### Lohri Celebration

Students embraced their Punjabi roots through traditional attire, music, and delicacies, fostering a sense of cultural pride and community.



Dr. Amarjit Singh Dua, Hony. Secretary of the Educational Committee at Chief Khalsa Diwan Charitable Society, receives a warm floral welcome from Director S. Jagdish Singh and Dr. Manmohan Singh, Addl. Director, during his visit to SSSS Educational Institutions.





## Saavan Mela

The celebration of the auspicious monsoon season brought together students and faculty in a vibrant display of traditional attire, music, and dance, highlighting the college's commitment to preserving cultural heritage.



## Diwali Carnival

The open dance program, organized by the Student Council, allowed students to embrace the festive spirit of the Festival of Lights, strengthening their camaraderie and sense of community.





## Entrepreneurial and Leadership Development

The Winter Carnival provided a platform for students to showcase their entrepreneurial skills and creative talents, gaining hands-on experience in business management, leadership, and innovation.



## Alumni Engagement and Legacy Building

The alumni meet, 'SAANJH', aimed to strengthen the bond between the college and its former students. It served as a celebration of the institution's legacy, as alumni shared their experiences and achievements, inspiring current students to follow in their footsteps.





## Intellectual and Community Engagement

The Book Bank Fair under the Project Saugaat fostered a culture of reading and community engagement, enriching the college's intellectual environment and instilling a sense of responsibility among students.



## Honouring Educators and Strengthening Student-Teacher Bonds

The Teachers' Day celebration was a heartfelt tribute to the college's esteemed faculty, showcasing the students' gratitude through a captivating cultural program and recognizing the invaluable contributions of the educators.



*By fostering a deep appreciation for traditions, nurturing entrepreneurial skills, and cultivating a strong sense of community, the college empowers its students to become well-rounded individuals, ready to make a meaningful impact on society.*



## Educational Visits and Trips

### Excursions to Sri Anandpur Sahib and Dalhousie

March  
2024

Recreational trips introduced students to cultural landmarks and natural beauty. During their visit to Sri Anandpur Sahib and Virasat-e-Khalsa, students explored Sikh history and spirituality, while the 2-day trip to Dalhousie offered adventure and breathtaking scenery.



## Industrial Visits

### AOSC Technologies

Sep. 10  
2024

A session on emerging business technologies like Artificial Intelligence, Business Intelligence and Digital Marketing provided practical insights.



### DBEE Amritsar

Oct. 10  
2024

Career counselling and workshops introduced students to government schemes, competitive exam preparation, and job opportunities.



### Wave Beverages

Oct. 16  
2024

Students witnessed beverage manufacturing processes, blending technology with industry best practices. The comprehensive tour covered state-of-the-art facilities including the water treatment plant, processing units, and automated filling stations.





## Best in Collegiate Championships

Date	Event	Winners
January 31, 2024	<b>Intra College Elocution and Debate Competition to celebrate 75th Republic Day</b> <i>Organized by NSS Unit of SSSS College of Commerce for Women in collaboration with Red Ribbon Club</i>	<b>Elocution</b> Pavleen Kaur B.Com Sem-VI (First Prize)  <b>Debate</b> Janhavi Khosla B.Com Sem-VI (First Prize)
February 15, 2024	<b>Lit- Fiesta 2024</b> <i>Organized by PG Department of Khalsa College and Mulk Raj Anand Literary Society</i>	<b>Extempore</b> Samridhi, BCA Sem-VI (Second Prize)  <b>Story-Writing</b> Ritika B.Com Sem-IV (Third Prize)
February 23, 2024	<b>Business Quiz</b> <i>Organized by Dept. of Commerce &amp; Business Administration, SSSS College of Commerce for Women</i>	<b>Team comprising</b> Janhavi Khosla (B.Com Sem-VI), Dolly Bhatia (B.Com Sem-VI) and Pavleen Kaur (B.Com Sem-VI) were declared winners.



## Date

March 05, 2024



## Event

Brain Storming 2024

*Organized by KMV  
College, Jalandhar*

## Winners

**Choreography**  
First Position

**Group Discussion**  
Consolation Prize

March 14, 2024



**District Level  
Competition**

*Organized by Red Ribbon  
Club at DAV College of  
Education*

**Declamation**  
Samridhi, BCA Sem-  
VI (Third Position)

**Poster Making**  
Jagriti, B.Com(FS)  
Sem-VI  
(Third Position)

April 8, 2024

Tech-Fest 2024



*Organized by Dept. of  
Computer Science, SSSS  
College of Commerce for  
Women*

**Paper Presentation**  
Samridhi (BCA Sem-VI)

**Bug Hunting**  
Karanbir Kaur &  
Kanchan (BCA Sem-IV)

**Logic Whirlpool**  
Sneha Mahendru &  
Simranjit Kaur (BCA  
Sem-IV)

**Poster Making**  
Vanshika (BBA Sem-II)

**Slogan Writing**  
Nandini Chopra  
(BCA Sem-IV)

**Techno Reel**  
Shivani (B.Com Sem-II)



Date	Event	Winners
August 14, 2024	<b>Intra College Debate and Declamation Contest on the eve of Independence Day</b>  <i>Organized by Spark and Speaker's Committee of SSSS College of Commerce for Women</i>	<b>Declamation contest</b> Ruhani Nanda B.Com Sem-I (First Prize)  <b>Debate</b> Manvi and Ritika B.Com Sem-V (First Prize)
October 29, 2024	<b>Mathematics Carnival 2024</b>  <i>Organized by P.G. Department of Mathematics of Khalsa College, Amritsar</i>	<b>PPT Presentation</b> Aishpreet and Pragya , B.Sc.(Eco) Sem-V (First Prize)  <b>Declamation</b> Ridhima Khurana, BCA Sem-I (Consolation Prize)  <b>Rangoli Competition</b> Anshika and Parul Tuli, BCA Sem-III (Consolation Prize)
<b>Inaugural Inter-College Business Quiz</b>		

SSSS College of Commerce for Women, Amritsar, successfully hosted its first-ever Inter-College Business Quiz, with enthusiastic participation from regional institutions. The host team emerged as the winner, while SSSS College of Commerce and Allied Studies secured second place and Guru Angad Dev College, Khadur Sahib, took third. Teams from Khalsa College of Law, Hindu College and SSSS College of Arts for Women also competed.

S. Jagdish Singh, Director, congratulated the winners and praised the staff for their efforts. Dr. Navdeep Kaur, Principal, highlighted the quiz's goal to enhance students' knowledge and strengthen the community among local commerce students and faculty.



## BATSE: Inspiring Academic Excellence

On December 22, 2024, SSSS College of Commerce for Women partnered with SSSS College of Commerce and Allied Studies to conduct the Business Accounting Talent Search Examination (BATSE) online to assess the business and accounting aptitude. 398 students from PSEB, ICSE, and CBSE schools participated and over 10 students scored above 95%, showcasing exceptional talent. This initiative, coordinated by Mrs. Harpreet Kaur and Mrs. Ravneet Kaur, aimed to inspire students to pursue careers in commerce and management.



## Engaging Minds, Enriching Lives: Activities Promoting Awareness and Community Service



**National Voter's Day Celebration**



**Mahashivratri Celebration by Rotaract Club**



**Driving License Camp**



**Martyrdom Day Commemoration**



**Interactive Session on Menstrual Health**



**Seminar on Ensuring Mental Well-being**







Cleanliness Drive



Workshop on E-waste Management



World No Tobacco Day



World Health Day



World Environment Day Celebration



World Red Cross Day Celebration



International Yoga Day





**Recognizing Excellence: Rotaract Club Wins Prestigious Awards**



**A Heartfelt Gesture for Soldiers:  
Raksha Bandhan Celebration**



**Tree Plantation Drive**



**Webinar on Cyber Security**



**Eco-Friendly Campus Workshop**



**New Beginnings: Rotaract Club Installation Ceremony**





# News Bulletin

Sep. 24, 2024



**NSS Day Celebration**



Sep. 28, 2024



**Supporting Water Conservation:  
Rotary Club Donates Water Tank**

Nov. 26, 2024



**National Integration Day**

Oct. 26, 2024



**Fostering Cleanliness Awareness**

Nov. 14-Dec, 14



**Stretch, Breathe, and Connect: Faculty Yoga Retreat**

Dec. 24, 2024



**Spreading Comfort in the Cold:  
Project Warmth**



## Niralam: The Theatre and Cultural Group Activities at a Glance



As we close this edition of the College News Bulletin, we reflect on the numerous events and activities that have contributed to the well-rounded growth of our learners. Each endeavour has provided opportunities for personal growth, adaptability, and learning. With prayer on our lips, passion in our hearts, and determination deeply embedded in our spirits, we step forward into a new year of possibilities, committed to nurturing the spirit of excellence and paving the way for a brighter and better future for all.

Love and blessings  
Team SSSS