



Jan. 2023 to Dec. 2023

NEWS BULLETIN

SSSS College of Commerce For Women The Mall, Amritsar

EDITORIAL BOARD

Mrs. Jaskiranjit Kaur

Mrs. Isha Arora

Patron : S. Jagdish Singh

Principal : Dr. Navdeep Kaur

Fostering Holistic Growth through Engaging Events

Our alma mater, committed to fostering holistic development in job-oriented courses such as commerce, economics and computer science, thrives on a rich tapestry of events aimed at sculpting well-rounded individuals ready for the professional world.

Alumni Meet: Rekindling Memories, Embracing Success

On January 28, 2023, we welcomed accomplished alumni, delighted to reconnect with the college community. They lauded the college for imparting a strong foundation in subject knowledge and instilling values, crediting it for shaping their successful futures.



BATSE Award Ceremony: Celebrating Academic Excellence

Students showcased brilliance in the Business & Accounting Talent Search Examination (BATSE) 2023. A total of 108 successful candidates received certificates, and special accolades were bestowed upon those securing above 80%. Notably, four students achieving 95% received prestigious trophies.



Book Bank Fair: Sharing Knowledge

The Book Bank Fair, 'Saugaat,' in the months of February and September 2023

provided students of all courses with textbooks in exchange for their old ones, fostering a culture of sharing knowledge. Over 2000 books have been shared under this initiative.



Winter Carnival: Fostering Entrepreneurship

The Winter Carnival on February 15, 2023 showcased students' entrepreneurial flair. Director S. Jagdish Singh highlighted the importance of nurturing these skills, while Principal Dr. Navdeep Kaur applauded students for their creativity and organizational abilities.



Bhog Sehaj Path Sri Guru Granth Sahib Ji March 1, 2023



Sports Meet: Unleashing the Athleticism March 22, 2023



Bridge Course Certificate Ceremony: Empowering Freshers

The Bridge Course in June 2022 equipped newcomers with core skills before commencing their degree programmes. Seventy-four students received certificates, marking their successful adaptation to the academic environment.



Preparing for Competitive Exams: Skill Enhancement

A comprehensive course from February to April 2023 readied fifteen students for competitive exams, covering various domains and emphasizing time management and clarity of concepts.

SSSSian Fiesta: Glimpses of Celebration April 29, 2023





Trip to Wonderland & Foundation Day Celebrations

Students embarked on a captivating trip on May 11, 2023, followed by 131st Foundation Day celebrations of SSSS Educational Institutions on May 13, 2023, marking yet another year of success and growth.



Honouring Excellence: Acknowledging Achievements

Students who successfully completed Tally Essentials Level 1 Course, conducted in collaboration with Tally Education Pvt. Ltd., were awarded with Certificate of Completion on May 10 2023. And a special Honouring Ceremony on May 27, 2023, acknowledged students who scored 90% and above in the 10+2 class of the 2022-23 session.



Majlis: Showcasing Talent

The Majlis, a talent show on May 30, 2023, showcased the skills of Junior College students in Commerce and Humanities.



Personal Contact Programme: Fostering Belongingness

Personal Contact Programme (PCP), an annual event was conducted from July 27 to July 29, 2023 for the newly admitted students of the session 2023-24. Its aim was to foster a sense of belonging and enable students to freely share their academic concerns and aspirations with their teachers, facilitating their overall personal growth.



Engaging Assemblies: Welcoming New Beginnings

The commencement of sessions witnessed invigorating morning assemblies on July 31, 2023, and August 13, 2023, with Principal Dr. Navdeep Kaur highlighting upcoming programmes and encouraging unity and dedication.



31st Foundation Day: Celebrating Progress & Possibilities September 01, 2023



Prize Distribution & Teachers' Day Celebrations

A special Prize Distribution Function on September 1, 2023, recognized meritorious achievements, while Teachers' Day celebrations on September 5, 2023, acknowledged the invaluable contribution of educators.



Events Focused on Development

Events like E-Biz and Science Exhibition visits aimed to foster entrepreneurship and scientific curiosity among students.



Strengthening Connections

The College organized 'Mother's Meet' on September 15 and 20, 2023, to facilitate collaborative engagement between parents and the college. Additionally, a special 'Goshthi' Session was held on September 22, 2023 to strengthen bond among the faculty.



Creating Awareness & Commemorative Celebrations

Campaigns to raise awareness about scholarships and significant celebrations like Prakash Utsav Sri Guru Ram Dass Ji enriched the college's social involvement.



Convocation & Talent Recognition

The 13th Convocation Ceremony on October 21, 2023, honoured 435 graduates and postgraduates, and an award ceremony on December 3, 2023 recognized outstanding students in Business Accounting Talent Search Examination 2023.



The Spirit of Learning and Unity

Diverse events encapsulate our college's vibrant spirit of learning, unity, and celebration of achievements, nurturing holistic development among our students and faculty.

Empowering Education

Seminars, Workshops and Developmental Programmes Transforming Futures

Our institution, dedicated to molding future professionals in commerce, economics, and computer science, has been an active hub for enlightening seminars, workshops and developmental programmes that transcend traditional learning.

Educational Visit to Choudhry Shares & Securities: Bridging Theory with Practice

This hands-on session provided a deep dive into the functioning of stock markets, demystifying equity, and futures and options segments. Such practical exposure is invaluable for students aiming to pursue careers in finance and economics.

Online Workshop on GST Accounting & Return Filing

The workshop led by CA Pardeep Makkar proved instrumental in acquainting students with practical accounting software and the complexities of GST filing—a crucial skill in the modern business landscape. It also introduced avenues for further specialized training, aligning with our commitment to holistic education.

Shadows of the Past: Learning from Experience

The insightful session by Mrs. Indira Singh offered a unique perspective by sharing life experiences, emphasizing respect for mentors, responsibility and mindfulness—a lesson vital for students in commerce, economics, and computer science gearing up for professional life.



Financial Literacy & Career Awareness Programme: Shaping Future Financial Leaders

This collaborative effort detailed the intricacies of the securities market, debunking myths and illuminating career prospects. This aligns perfectly with our ethos of preparing students for the dynamic world of commerce and economics.



Faculty Development Programme: Empowering Educators

The FDP sessions, led by esteemed faculty, emphasized the importance of literature review and addressed psychological challenges faced by women, reinforcing the need for well-rounded faculty members nurturing future professionals in commerce, economics and computer science.

Skill Development Week: Nurturing Analytical and Employability Skills

This week-long initiative focused on enhancing analytical thinking and employability skills, catering to the diverse needs of students in commerce and business administration, aligning education with industry demands.



Inclusive Learning: Sign Language and Women in Corporate Roles

The enlightening session on sign language and the national seminar on 'Women in Decision Making Roles in Corporate' exemplify our commitment to inclusivity and gender diversity in commerce and corporate sectors.



Online Book Launch

An online book launch of 'ABC of Parenting', organized by the author Hema Vinod enlightened students about the book's content, gave insights into what inspired her to write this book, referring to her life experiences as a mother and the challenging times she had experienced. The event aimed to inspire and encourage students to immerse themselves in the captivating world of literature.



Awareness Sessions: Empowering through Knowledge

Sessions on cervical cancer awareness and book reviews fostered awareness and empowerment, addressing health concerns and promoting literature, respectively, essential elements in a holistic educational journey.



Nurturing Skills and Competencies

Each event reflects our Institution's dedication to fostering a comprehensive educational experience, instilling not only academic prowess but also practical skills and values essential for success in commerce, economics and computer science.

Extension Lectures in Local Schools

under the Community Linkage Programme

Date	Name of School/College	Resource Person(s)	Details of the Event
Feb. 6	Govt. Girls Sen. Sec. School, Mall Road, Amritsar	Mrs. Priyanka Sharma Ms. Harpreet Kaur Uppal Mrs. Ravneet Arora Mrs. Neetu Vinod	The students were informed about suitable career options as well as the facilities available in the college such as affordable fee structure, government scholarship schemes, skill development and value added courses, personal contact programme, project 'Saugaat', Earn While You Learn scheme etc.
Feb. 9	Govt. Girls Sen. Sec. School, Shivala Road, Amritsar	Mrs. Pooja Monga Ms. Kawaljit Kaur	Students were apprised regarding the basics of MS Excel and various concepts of networking. Information regarding various course options after 10+2 was provided as well.
Feb. 16	SSSS College of Commerce for Women (Junior Wing), Amritsar	Dr. Navdeep Kaur Principal	An orientation programme was organized for the parents of students in Plus Two Classes to acquaint them about various career options and the courses suitable for those aspiring for jobs in financial services and public sector as per student's aptitude.
Sept. 8	Govt. Girls Sen. Sec. School, Shivala Road, Amritsar	Ms. Kawaljit Kaur Mrs. Ashmeet Kaur	The students of IX and X classes were introduced to the advanced options available in MS-Excel and fundamentals of DBMS. Participants of classes XI and XII were apprised of the working of Python environment and detailed queries related to SQL.

Career Counselling Sessions

Date

Resource Person(s)

Report

**January 24,
2023**

Mr. Vikramjeet
Deputy Director DBEE and EGSDTO
Mr. Gaurav Kumar (CC)



The Placement Cell of the College organized a visit to the office of District Bureau of Employment and Enterprises, Amritsar. The resource persons interacted with the students and apprised them about various career opportunities and also informed about book cafe and other such facilities offered by DBEE to facilitate preparation of competitive examination.

**March 17,
2023**

Dr. Parminder Kaur
Head, Computer Science Dept.
GNDU, Amritsar



Dr. Parminder Kaur talked about various professional courses available at nominal charges at different online portals. The guest speaker encouraged the students for asking questions to the self about what one is learning and doing, and emphasized that discipline, updating the skills and interest are must for building capability and getting job ready.

**April 20,
2023**

Mr. Gautam Aggarwal
Mr. Sagar Chug
Experts from Career Launcher,
Amritsar



The resource persons apprised the students about CAT (Common Admission Test) and the entrance exams for admission to MBA in various universities within the country and abroad. Tips on writing an Effective Resume were also shared.

Career Counselling Sessions *contd.*

Date	Resource Person(s)	Report
April 21, 2023	Mr. Sushil Mishra Representative from TIMEs GM Institute	The speaker of the day provided information regarding various competitive exams related to the Banking sector, Staff Selection Commission (SSC), and various Punjab Govt. posts namely, Sub-inspector, Constable, Patwari, Excise Duty, PUDA Dept. etc. The syllabus and upcoming dates of the exams were also shared.
May 8, 2023	Mrs. Shilpa Gupta Chartered Accountant	The resource person provided deep insights about how to start the journey to become a Chartered Accountant either after 10+2 or after completing graduation course. She also apprised about various sectors where the services of Chartered Accountants are highly sought.



Champions in Collegiate Contests

Date	Event	Name of the Winners
February 04, 2023	National Mathematics Day 2022 Organized by Shanti Devi Arya Mahavidyala Dinanagar, Gurdaspur	Aishpreet Kaur and Pragya of B.Sc. (Eco) first year won second prize in Mathematics Model Making competition.



Champions in Collegiate Contests *contd.*

Date

Event

Name of the Winners

February 17, 2023 **Tech Fest 2023**
Organized by Khalsa College,
Amritsar



Tech Rangoli

Kanish Taan, M.Com Sem-IV

Techno Reels

Muskan, B.Sc (Eco) Sem-II

Junk Wars

Taranpreet Kaur, BCA Sem-VI

College also bagged the Overall Trophy of the competition.

February 25, 2023 **SCITECH -2023**
Organized by Khalsa College for
Women, Amritsar



Short Film using Powerpoint

Samridhi Sachdeva and Sapna, BCA Sem-IV

Rangoli Contest

Kanish Taan and Simran, M.Com Sem-IV

March 04, 2023 **Tech-Fest 2023**
Organized by SSSS College of
Commerce for Women, Amritsar



Bug Hunting

Versha and Navjot Kaur, BCA Sem-VI

Logic Whirlpool

Chahat and Diya, BCA Sem - IV

Short video using Powerpoint

Gurleen Kaur and Karishma, BCA Sem - VI

IT Chart

Chesta Sharma, B.Sc (Eco) Sem - II

Techno Reels

Riya and Muskan, B.Sc (Eco) Sem - IV

Tech Collage

Khushboo, BCA Sem - IV

Best of E-waste

Sumanpreet Kaur, BCA Sem - VI

Paper Presentation

Pragya and Aishpreet Kaur, B.Sc (Eco) Sem - II

Champions in Collegiate Contests *contd.*

Date

Event

Name of the Winners

**Competitions organized by the College on the theme Future of work:
Industry 4.0, Innovation & 21st Century Skills to mark the Y20 Summit**

**March 6,
2023**

Poster making and Slogan writing



Poster Making

Shivika Sareen
(B.Com(FS) Sem-II)

Slogan Writing

Tanishika Kapoor
(BBA Sem-II)

**March 9,
2023**

Quiz Contest



Team comprising Chahat Arora, Anamika Aggarwal and Anjali of B.Com(Financial Services) won the contest.

**March 10,
2023**

Declamation and Essay Writing



Declamation

Manvi, B.Com Sem-II

Essay Writing

Gurpreet Kaur, BCA Sem-IV

Champions in Collegiate Contests *contd.*

Date

Event

Name of the Winners

**March 10,
2023**

National Mathematics Day
Organized by DAV College, Amritsar



Aishpreet Kaur, B.Sc (Eco) Sem - II

**April 12,
2023**

'Money Matters' – The Economics Quiz
Organized by SSSS College of Commerce for Women, Amritsar



Team comprising Chesta Sharma, B.Sc (Eco) Sem - II,
Janhavi Khosla, B.Com Sem - IV
and Aarti, B.Sc (Eco) Sem - IV
were declared the winners.

**August 21 to
August 31,
2023**

World Entrepreneurs Day
Organized by SSSS College of Commerce for Women, Amritsar



Essay Writing

Jessica, B.Com Sem - V

Slogan Writing

Chanpreet Kaur, B.Com Sem - V

Poster Making

Haramrit Kaur, B.Com Sem - III



Making A Difference Together

through awareness and community linkage programmes

National Voters' Day



January 25, 2023

Seminar on Cyber Security Awareness



May 9, 2023

Maha Shivratri Celebrations



February 25, 2023

Global Road Safety Week



May 19, 2023

DRR's Official Visit to Rotaract Club of the College



April 25, 2023

A Lecture on Environment regarding Water Conservation and Plantation



May 20, 2023



Tree Plantation Drive



May 27, 2023

An Awareness Workshop on Sustainable Practices and Mission LIFE



June 6, 2023

Life Pledge for an Environmentally Conscious Lifestyle



May 30, 2023

Birth Anniversary Celebrations of Bhagat Puran Singh Ji



August 02, 2023

World Environment Day



June 5, 2023

Orientation Session by an NGO 'Reap Benefit'



August 14 & 18, 2023



Blood Donation Camp



August 14, 2023

76th Independence Day Celebrations



August 14, 2023

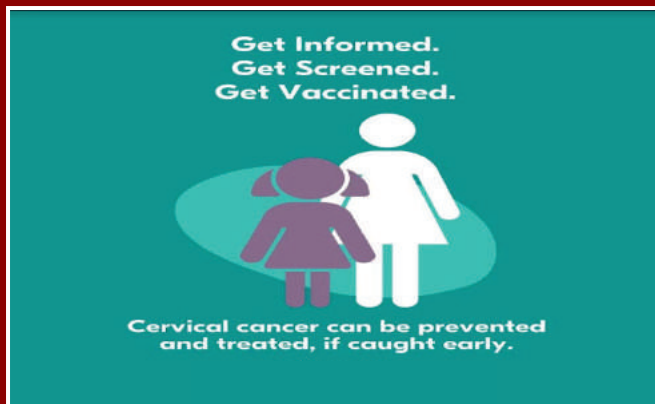
Cleanliness Drive



August 24, 2023



Seminar on Cervical Cancer by Phulkari (NGO)



August 28, 2023

Awareness Session on Cervical Cancer



September 18, 2023

Making City Garbage Free



September 30, 2023

Installation Ceremony of the Office Bearers of Rotaract Club



October 16, 2023

National Mathematics Day



December 22, 2023

Project Warmth - Offering woollen clothes to the needy



December 27, 2023

Janhavi Khosla and Jotsimran Kaur of B.Com Sem-V, represented Reap Benefit, an NGO working on social, climatic and civic issues at Solve Ninja Leadership Utsav 2023 in Bangalore, wherein 40+ young leaders in action from various parts of India working on civic, climatic and environmental issues had a community meet.



Awards and Recognitions

➤ **Lifetime Achievement Award:**

Director S. Jagdish Singh was honoured with a Lifetime Achievement Award by the Jaspal Bhatti Foundation on February 25, 2024, in recognition of his exemplary and unwavering commitment to service in the field of education.



➤ **Best Principal for Institutional Well-being:**

Dr. Navdeep Kaur was bestowed with the award by Global Empire Events at Greatest Entrepreneurs and Educators (GEE), Women Leaders Forum 2023, Greater Noida, New Delhi.

➤ **Nation Builder Award 2023:**

Dr. Samriti Kapoor was felicitated by local authorities for her contributions as a teacher to society.



➤ **Green Campus Award:**

The College was presented Green Campus Award by Rotary Club Amritsar Central for exemplary and continuous efforts for maintaining the environment friendly practices in the campus for the year 2022-23.

Awards and Recognitions

- **Educator Resource Recognition 2023:** Mrs. Pooja Monga was accorded honours for instrumental contributions to the Spoken Tutorial Project of IIT Bombay.
- **Certificate of Appreciation:** Ministry of Commerce and Industry acknowledged the College for successfully organizing Online Workshop on Intellectual Property Rights and Patent Design in association with RGNIIPM, Nagpur.
- **Certificate of Accreditation:** Issued by Mahatma Gandhi National Council of Rural Education, Ministry of Education, GOI for the academic year 2022-23 in Phase I of National Rural Institutions Sustainability Grading (NRISG). Appreciation Letters were also given to faculty members Dr. Tina Vohra and Ms. Kawaljit Kaur.
- **Rotaract Award:** The Rotaract Club of the College was felicitated by the Rotaract District 3070 during the thanksgiving and award ceremony “Anjasha” organized in Ludhiana. The College was honoured with following recognitions:
 - Outstanding Charter Club of the year (Gold) (Institution Based)
 - Club with Maximum members (Membership Growth)
 - First Club to pay District Dues
 - Supporting Principal Award
 - Supportive Faculty Incharge
 - Best Club Advisor



As we conclude this remarkable 30-year journey, filled with ups and downs, passion, and zeal, let's express our gratitude to the Almighty for our growth and achievements. With a special mention of the visionary leadership, trust of parents, and hardworking staff and students we look back on countless memories. Now, as we embark on the next phase, let's carry forward this legacy with more confidence and clarity towards our goals, ensuring a future bright with possibilities.

*Love and blessings
Team SSSS*