

# NEWS Bulletin

For Private Circulation

SSSS COLLEGE OF COMMERCE FOR WOMEN

The Mall, Amritsar



Patron  
S. Jagdish Singh

Principal  
Dr. Navdeep Kaur

Editors  
Mrs. Isha Arora  
Mrs. Jaskiranjit Kaur

## Year 2022 : A Brief Report

### Jan 21 Book Bank Fair

A Book Bank Fair was organized under the project Saugaat on January 21 and January 24, 2022. More than 200 students from across the rural areas of Punjab visited the Mall Road Campus of SSSS Group of Schools and Colleges and availed the facilities offered by the Book Bank. 150 books including text books and reference books were gifted to the students. The event was co-ordinated by Mrs. Simranjeet Kaur, Librarian of the College.

Jan 27

### Premiere Show

The Premiere show of the debut film 'Parda Girta Hai - The Curtain Falls' produced by the College was held at the Rose Villa Hall in the presence of Principals and staff from all units of SSSS Group of Schools and Colleges. The film written and directed by Ms. Kiran Bala, Asst. Prof. in Punjabi depicted the realities of theatre, artist and life. Dr. Navdeep Kaur, Principal informed that this film has been officially selected in the 10th Mumbai Short International Film Festival-21. S. Jagdish Singh, Honorary Secretary highly applauded the creative team led by Ms. Kiran Bala and thanked Almighty for bestowing this honour to the College. The trophy and the Certificate of Excellence issued by Film Festival authorities were presented to the Team and they were also individually honoured for their contribution in this project. The audience was all praise for the quality of work produced by Team SSSS.



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Social Network Page – SSSS College of Commerce for Women



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College Website – <https://sssscw.edu.in/>



Mar 1

## Ardas Divas

**B**hog of Sehaj Path was performed in the newly built Yoga Hall in Bibi Gujri Block of the College. This block has been dedicated to Bibi Gujri, wife of S. Sukha Singh (son of S. Sant Singh and Bibi Raj Devi, the founder of SSSS Group of Schools and Colleges). Soulful Hymns from Gurbani were recited and Ardas was intoned by students and the teachers. S. Jagdish Singh, Hony. Secy., congratulated all on the accomplishment of Yoga Hall and conveyed the message of 'Keep Moving Forward'. Dr. Navdeep Kaur, Principal, congratulated all on Ardas Divas and on the occasion of Maha Shivratri. In her message she highlighted "stability and then growth" as the need of the hour in COVID affected scenario.

Students and the faculty members who performed Gurmat Seva during the session were honoured. The students who secured 1st, 2nd and 3rd positions in the Quiz Competition conducted on the celebration of the 400th Birth Anniversary of Sri Guru Tegh Bahadur Ji were also honoured by presenting them certificates and cash money. Principals of sister institutions were also present during the occasion.



Mar 12

## Trip to Wonderland

**A** one day recreational trip to the Amusement Theme Park Wonderland was organized on March 12 and March 14, 2022 to rejuvenate the enthusiasm and spirits of the students after a long spell of COVID impacted the academic year. The students enjoyed the fun rides and merry making in the company of friends. Eight members of the faculty accompanied 268 students from all departments along with the security officer of the College. The students had fun at the dance floor and relished the sumptuous food during the lunch hour. In all, it was an enjoyable day for everyone.

Apr 6

## Award Ceremony



**C**ollege organized an Award ceremony in collaboration with SSSS College of Commerce and Allied Studies to felicitate the students who scored top positions in Business and Accounting Talent Search Examination (BATSE) 2022.

Examination was conducted for the first time through online mode on March 14, 2022 and more than 300 students from various reputed senior secondary schools and public schools of Amritsar appeared in the examination.

S. Jagdish Singh, Director, Dr. Navdeep Kaur, Principal and Mrs. Savita Khanna, Principal gave away prizes and certificates to the students who scored more than 90 percent Marks in the



examination and certificates were given to students who scored more than 80% marks.

While addressing the audience S. Jagdish Singh, Director, SSSS Institutions threw light on history, philosophy and activities of the institution.

Dr. Navdeep Kaur, Principal applauded the efforts of all the winners and acquainted the students about the various career options available to them after plus two. She also spoke about the future job prospects and informed the students regarding various facilities available for the students in the College.

Around 36 Students from Spring Dale School, Ashoka Senior Secondary School, Khalsa College International Public School, Lawrence High School and Government Senior Secondary School Shivala Road were present.

Mrs. Savita Khanna, Principal presented Vote of Thanks to one and all for their presence and respective contribution for the successful conduct of the event.

Ms. Kiran Bala and the assisting team members of the debut short film produced by the College were also felicitated for winning twice in a row three special prizes in the category of the best direction and the finest screen play in the sixth Indian World Festival, 2022. Award ceremony was followed by an exhilarating cultural programme directed by Ms. Kiran.

Apr 17

## 12th Convocation Ceremony



The twelfth convocation ceremony of College was held to confer the degrees to the students for the batches of 2019-2020 and 2020-2021. A total of 500 graduate and post graduate students were awarded their degrees at the convocation. Justice R.S. Randhawa (Retd.) Chairman, SSSS Educational Institutions was the Chief Guest. Dr. Jivanjot Kaur (MLA) and Dr. Hardeep Singh (OSD to Vice Chancellor, GNDU, Amritsar) were the Guests of Honour. The event



commenced with the welcome address by S. Jagdish Singh, Hony. Secy. followed by the presentation of the College report by Principal Dr. Navdeep Kaur. Chief Guest Justice R.S. Randhawa delivered the convocation address. He expressed his gratitude to S. Jagdish Singh and saluted his devotion towards nurturing the institution without making it a commercial hub. Urging upon the optimum utilization of time, he exhorted the students to do their best and imbibe in them the sense of service for a peaceful and orderly society. He conveyed his blessings to the graduates wishing for their bright and rewarding future. Dr. Hardeep Singh also addressed the gathering and motivated the students to dream, evolve and upgrade themselves and to be grounded. The first edition of "Khoj Sanvaad", a collection of research articles was launched by the Chief Guest. A show of the debut film "Parda Girta Hai" (The Curtain Falls) produced by the College was also held which was followed by a scintillating cultural programme. The event ended with a Vote of Thanks followed by the national anthem.

Apr 22

## Graduation Ceremony



The Graduation Ceremony of the College was organized to confer the degrees to the students of the batches of 2017-18 and 2018-19. A total of 140 graduate and post graduate students were awarded their degrees at the ceremony. S. Jagdish Singh (Hony. Secy.), the Chief Guest of the day, congratulated and encouraged the students to continue education for lifelong learning, to do

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their best and imbibe in them the sense of responsibilities. Principal Dr. Navdeep Kaur conveyed her blessings to the graduates and wished them a bright and rewarding future. A show of the debut film 'Parda

Girta Hai - The Curtain Falls' produced by the College was also held. The event ended with a Vote of Thanks by the graduates Ms. Anureet Kaur and Ms. Madhujot Kaur followed by the national anthem.



Apr 23

## World Book Day

To observe the World Book and CopyRight Day, a Book Fair was organized during which students were given the opportunity to select the books of their choice at free of cost from the College Book Bank. Students of different streams selected 310 Books. A review on the book 'The Rule of Five' by Paul Dupuis was also presented by one of the faculty members on this occasion.



May 13

## 130th Foundation Day



*SSSS Parivar paying obeisance at Sri Harmandir Sahib on the occasion of 130th Foundation Day of SSSS Group of Schools and Colleges.*



An orientation session regarding 'Software Module' subject of BCA final year was conducted wherein Mr. Sandeep Sood, Senior Programmer, Computer Centre, GNDU viewed the working of websites/software developed by the students using various platforms. He guided them regarding the shortcomings in the software and how they can improve it by adding more features. He further enlightened the students about the essential features that should be incorporated in a good website. In all, the session was a great learning experience for the students.



Aug 01

## Talent Show

A three-day talent show 'Majlis' was held from August 1, 2022 to August 3, 2022. The first two sessions comprised performances by the 10+2 students of the Commerce stream and the third session was dedicated to the participants from Humanities stream. The students exhibited immense talent in singing, dancing, and acting. Ms. Kiran Bala and Ms. Harpreet Kaur coordinated the event and urged the students to appreciate art, culture, literature and the beauty of nature to live joyously. Members of the faculty highly appreciated the participants and were happy to witness the zeal and excitement amongst the students.



Aug 13

## SSSSian Fiesta



**Chief Guest :** Sh. Kewal Dhaliwal, a Punjabi playwright, theatre director and President of Punjab Sangeet Natak Akademi, Chandigarh

*A day full of exuberance.*

To build a bond of trust and assurance among newly admitted students for the session 2022-23, a Personal Contact Programme (PCP) was conducted from August 25 to August 27, 2022 for the first year students of all the courses. A panel of experts comprising two members met each student individually and information of each student pertaining to her educational and family background as well as her interest and aptitude, career aspirations, challenges in pursuing the studies etc. was noted so that suitable programmes for their growth and development can be organized during the session.



Sep 01

## Bhog Sehaj Path Sri Guru Granth Sahib Ji: 30th Foundation Day

The 30th Foundation Day of the College was celebrated with religious fervour and enthusiasm on September 1, 2022. Bhog Sehaj Path was performed on this occasion. Soulful Hymns from Sri Guru Granth Sahib Ji were sung and Ardas was intoned. S. Jagdish Singh, Hony. Secy., Heads and faculty members of SSSS institutions and members of the Student Council were present on this occasion. Dr. Navdeep Kaur, Principal congratulated the students and the staff for continuing the legacy of maintaining the Gurmat traditions of the College.

Students and the faculty members who performed Gurmat Seva during the session were honoured. The students who secured 1st, 2nd and 3rd positions in the Quiz Competition conducted on the celebration of the 400th Birth Anniversary of Sri Guru Tegh Bahadur Ji were also honoured by presenting them certificates and cash money. Principals of sister institutions were also present during the occasion.



Sep 19

## First Assembly of the Session

The first assembly for the session 2022-23 was held in the Rose Villa Hall on September 19 and September 20, 2022. The students recited Mool Mantra and College Shabad. Ardas was intoned to seek the blessings of God. Dr. Navdeep Kaur, Principal welcomed the students into the new session and spoke about the relevance of discipline in life. She also familiarized the students with College Website and apprised them of the code of conduct to be followed in the College. The students were also sensitized about cyber security and current issues being faced due to the excessive use of social media. The students were also informed about various opportunities the College will provide to nurture their talent.





Sep 29

## iMINDZ -Vision, Creation & Innovation



*Students exploring their creative and innovative abilities through an enactment.*



Oct 14

## Book Bank Fair

In order to strengthen the value of sharing amongst the students, the College organized a 'Book Bank Fair' under the project 'Saugaat' - The Book Bank Scheme.

The students and the members of the staff were invited to contribute books from their collection and take an equal number of books of their choice in return. More than 1500 books including text and reference books in the subjects of Commerce, Economics, Management, Computer Science, Mathematics and of various genres viz. Literature (English & Punjabi), Religion, Spirituality & Competitive Examination were exhibited in the College lawns.

A special stall was installed comprising the College's own publications where students could take any book without any requirement of exchange.

Director S. Jagdish Singh ji inaugurated the event and highly appreciated the staff and students for being engaged in such academic pursuits with zeal and wholehearted involvement.

Principal Dr. Navdeep Kaur expressed happiness over enthusiasm shown by the students for this project. The students in their feedback expressed great satisfaction and appreciation for organizing such activities in the College. A good number of students contributed books from their collection and presented the same to those who wanted to read.

The event was co-ordinated by Mrs. Simranjit Kaur, Librarian and Mrs. Monica Chhabra, Asst. Prof. in Commerce along with the members of the student council.





The College organized “Majlis” for students of all classes from October 14 to October 17, 2022 giving them opportunity to showcase their unique talents in singing, dancing, acting, poetry recitation, extempore and mimicry.

Principal Dr. Navdeep Kaur appreciated the participants and stressed upon the importance of arranging such a programme. The event concluded with a Vote of Thanks presented by Sharanjeet, a student of M.Com Sem-III. The entire event was coordinated by Ms. Kiran Bala, Ms. Harpreet Kaur and Ms. Harleen Kaur.



Oct 18

## Role Play on Mathematics

An activity based on role plays portraying the use of Mathematics in everyday life was organized by the Mathematics department. Five teams enacted short skits to depict the importance and need of mathematics in daily life.

Principal Dr. Navdeep Kaur highly appreciated the initiative of the faculty of Mathematics in organizing the event and motivated the students to learn more about the application of mathematics in various fields.

Mrs. Vijay Laxmi and Ms. Kiran Bala acted as judges for the contest and the team comprising 10+2 Humanities was declared the winner.



Oct 19

## Excursion to Wonderland





Diwali Fest was celebrated at the campus with full zeal and fervour. The beats of music and colours of rangoli filled the atmosphere with festive spirit. The sumptuous treat of a variety of food items and ice-cream were the special attraction of the event. The students danced to the popular numbers. Stalls of eatables of all sorts were also a part of the mela and were relished by one and all. The students in their colourful attire were seen posing for photos with their friends all over the campus making it a memorable event for their College life.



Oct 22

## Parkash Purab of Guru Ram Das Ji



Nov 10

## Bibi Raj Devi Divas Celebrations





### Jan 18 Webinar on Wonderful Conversation

A three day workshop “Wonderful Conversation” was organized to inculcate the art of meaningful and effective formal/ informal communication amongst the students. The introductory session began with Mrs. Harbir Kaur, Co-ordinator informing the participants about the topic and areas to be covered. Thereafter Dr.

Navdeep Kaur, Principal welcomed the participants and introduced the resource person Ms. Ashima Batra, a certified corporate trainer and media expert. Ms. Ashima Batra spoke about the common mistakes generally made in every day conversation and illustrated ways of effective and powerful communication with the help of animation slides and case studies. Students participated in various fun games and learnt the essential tips in an interesting manner. A quiz was given to assess the learning outcomes and discussion session was held to answer the queries.



### Jan 24-25 Online FDP on Inspired to be an Inspiration

A two day workshop titled 'Inspired to be an Inspiration' was held as part of the Faculty Development Programme. Ms. Ashima Batra, a life coach, counsellor and expert in mass media communication was the resource person of the virtual sessions. She spoke about the role of positive attitude in developing oneself as a passionate and effortless teacher. The importance of effective listening and rigour in communication was explained for better understanding in inter-personal relations. Dr. Navdeep Kaur expressed gratitude to Ms. Ashima Batra for the inspirational deliberations and extended an invitation for an in-person session in the ensuing months. Dr. Samriti Kapoor coordinated the programme and Dr. Payal and Mrs. Savita Khanna presented the Vote of Thanks on January 24 and January 25, 2022 respectively. 40 members of the faculty attended the workshop.

### Apr 13 Seminar on Entrepreneurship: Roadmap to Success

Entrepreneurship Cell (E-Cell) of the College organized a seminar on Entrepreneurship: Roadmap to Success on April 13, 2022 with the purpose to encourage the young generation for entrepreneurial ventures. Mr. Khushpal Rai, Director Rural Self Employment Training Institute, Senior Manager (Retd.), Punjab National Bank was the resource person. He discussed the relevance of focus, self-discipline and determination for a stress-free and successful life. He also shared inspirational life-stories of famous personalities like Jessica Cox and Nick Vujicic. In addition to this, students were also apprised about the government schemes such as Aatma Nirbhar Bharat and Prime Minister Employment Generation Program. Students were also made aware of the bank lending process for entrepreneurial ventures. A team of 4 teachers and 180 students of final year classes attended the session and gained a fresh perspective to chalk.





Department of Computer Science conducted a One day Workshop on Digital Marketing Tools in collaboration with Ample Digital Marketing Company (AICTE approved) on April 18, 2022. The experts imparted hands-on training on website development software and e-marketing tools to the final year students of BCA and B.Sc (Eco). Towards the end, the 10 best participants were awarded certificates by the resource persons. The interactive session, coordinated by Mrs. Pooja Monga and Mrs. Monika Shahi, was found highly beneficial by the students.

Dr. Navdeep Kaur, Principal informed that organizing such skill based programmes is a special feature of their academic calendar.



May 05

### Three Days Advanced Workshop on Data Analytics

Internal Quality Assurance Cell (IQAC) of College organized a Three Days Advanced Workshop on Data Analytics in collaboration with Business Research Plasma from May 5, 2022 to May 7, 2022. During the inaugural session Principal Dr. Navdeep Kaur threw light on the relevance of such workshops for advancement of knowledge and development. The resource persons Dr. Rishi Raj Sharma, Professor, Department of Business Management, Associate Dean, Guru Nanak Dev University, Regional Center, Gurdaspur, Dr. A.S. Syan, Asst. Professor, Mittal School of Business, Lovely Professional University, Punjab and Dr. Jivan Jyoti Gupta, Associate Professor, Department of Management, Jammu University, Jammu, during their respective technical and hands-on sessions discussed Statistical techniques viz. Discriminant Analysis, Cluster Analysis and Exploratory Factor Analysis using examples and SPSS software. During the valedictory session S. Jagdish Singh, Hony. Secy. blessed the participants and talked about the usefulness of these workshops. Certificates were awarded to more than 45 participants from the different Colleges who attended this highly effective workshop.



May 09

### 7-Days Online Workshop on Competitive Skills

The College organized a 7-Days Online Workshop on Competitive Skills using Google Meet w.e.f. May 9, 2022. The coursework was divided into three modules: English, Reasoning Skills and Quantitative Aptitude. Mrs. Deep, Asst. Prof. in English, Mrs. Neetu Vinod, Asst. Prof. in Mathematics and Mrs. Honey, Asst. Prof. in Mathematics were the resource persons for English, Reasoning Skills and Mathematics respectively. The students from final years of B. Com, B. Com (Financial Services), BBA, B.Sc. (Economics) and BCA attended this workshop.

On the completion of the workshop, an online quiz was conducted through Google Form to assess the students and 50 students who scored more than 70% in this quiz were awarded certificates. Mrs. Priyanka Sharma, Asst. Prof. in Commerce and Mrs. Monika Shahi, Asst. Prof. in Computer Science coordinated the workshop.

## May 18 Choosing Social Entrepreneurship over Entrepreneurship

Entrepreneurship Cell of the College held an Expert Talk on Choosing Social Entrepreneurship over Entrepreneurship at Vidyak Bhavan. Head Girl of the Student Council accorded floral welcome to the resource person Ms. Mandeep Kaur Tangra, Founder and CEO of Simba Quartz, Tangra. S. Jagdish Singh, Hony. Secy. while welcoming the resource person addressed the audience. He talked about brain drain, profession, persons and product. He also talked about the rich culture and heritage of Punjab.



The TEDx speaker during her talk emphasized that Consistency, Discipline, Self and Social Awareness, Hard work, Positive thinking, Sacrifice, Reflecting on what and how to do and Matching Profession with Passion are the key factors to success. As per her, Entrepreneurship involves vision, opportunities, challenges, and risk-taking capabilities, emotional and spiritually intelligent decisions. Talking about the mission 'Reverse Migration' of the company she spoke about taking the initiatives that can involve more youth and promote the concept of creating job opportunities.

Ms. Ramya and Ms. Harpreet Kaur presented their views on 'raise the self'. The students of College theatrical group 'Niralam' presented dance performance. 45 students with outstanding performance in their semester examinations were honoured with medals, trophies and certificates. A token of gratitude was presented to Ms. Mandeep Kaur Tangra.



Principal Dr. Navdeep Kaur while presenting the Vote of Thanks talked about the four dimensions of life- survival, pleasures, passion and purpose, which need to be aligned to have a peaceful life.

Principals of sister institutions graced the occasion. Mrs. Jaskiranjit Kaur and Dr. Payal conducted the programme successfully.

## Jun 27 Webinar on Financial Independence Program

A Webinar on Financial Independence Program in collaboration with National Stock Exchange of India was organized on June 27, 2022 to commemorate 75 years of Independence of Progressive India. Ms. Daksha Gogia, a trainer for financial literacy and investor education was the resource person. She acquainted the students with diverse methods to raise capital in primary market viz. mutual funds, IPO's, equity etc. In addition to this, she highlighted the importance of investment and discussed prerequisites for trading in the securities market. Active participation of students was seen during the whole session. It was indeed an effective learning experience for the participants.

## Aug 20 Short Term Course in Basic Computing Skills for Students

36 students successfully completed this course.

Key takeaways of the course :

- Ease of typing
- Creating and formatting a table
- Page Setup
- Editing and formatting a document
- Creating a PPT and various tools for making it effective

All the participants would also be awarded certificates of completion for this highly beneficial course.



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Sep  
01-03

## The Expressionist Programme (Level 1 - Foundation Course in Personality Development)

### Resource Persons :

Dr. Gaurav Deora and Dr. Anupam Bhanot  
(Experts from 'Mind Cropper' organization)



Sep 5

## Faculty Development Programme

A Faculty Development Programme was organized in the College on the occasion of Teacher's Day, the birth anniversary of a reformer, a great teacher and educationist Dr. Sarvepalli Radhakrishnan under the able guidance of Principal Dr. Navdeep Kaur. Ms. Harpreet Kaur, Assistant Professor in Punjabi introduced the resource person Ms. Kiran Bala, Assistant Professor in Punjabi. The resource person shared her views on the theme 'Is the seeker dead?' As per the resource person, the whole universe is a teacher provided one intends to learn as a true learner. While differentiating the purpose of life of man from the other living creatures of the universe, the resource person emphasized understanding the purpose of human life. Citing various examples she suggested

following the approach of dialogue, art of questioning, relying on authentic sources of information, meditation, and concentration for discovering the self and seeking the truth. Mrs. Jaskiranjit Kaur, Head, Commerce and Business Administration, thanked the resource person for conducting such a thought-provoking session.



Sep 17

## Workshop on Self Grooming

### Resource Person :

Ms. Radha Khanna  
(An Alumna and  
Professional Makeup Artist)



## Resource Person :

Mr. Ramparvesh Singh

(A Trainer in Soft Skills and Personality Development,  
Naandi Foundation - An initiative by Tech Mahindra)



Oct 18

## Session on Relevance of Insurance in Financial Planning

Ms. Geeta Pandey, Branch Manager, PNB MetLife, Amritsar along with her team comprising Mr. Dharminder Singh, Mr. Amarbeer Singh and Mr. Shubham Vig visited the College to conduct a Seminar on Relevance of Insurance in Financial Planning. During the interactive session, the resource person emphasized the importance of ensuring financial well-being. She further threw light on the various thumb rules and 'Circle of Life' to be referred to while making decisions for saving and investing. The audience was made aware of the merits of insurance schemes over other financial instruments as well. The company representatives also made an offer for internships and part time jobs for the College students.



The visiting team held another session for the faculty wherein they were informed about guaranteed return long term savings plan offered especially to salaried personnel by PNB MetLife giving them benefits of tax free investment as well as insurance. The resource persons were accorded honours by Principal Dr. Navdeep Kaur. The event, coordinated by Dr. Payal and Dr. Tina Vohra, was found highly beneficial by all the participants.

Nov 09

## Online Workshop on Intellectual Property Rights & Patents & Design Filing

Under National Intellectual Property Awareness Mission, an online Workshop on Intellectual Property Rights (IPR) & Patents and

Design Filing was conducted in association with Rajiv Gandhi National Institute of Intellectual Property Management (RGNIIPM), Govt. of India, Nagpur on November 09, 2022. Mrs. Pooja Maulikar, Examiner, Patents & Designs (RGNIIPM) acted as resource person. She apprised the students about various types of IP's viz. Patents, Trademarks and Copyrights. The resource person made students aware regarding the value of IP designs and how they can patent their innovations and designs. Dr. Navdeep Kaur, Principal, thanked the resource person for her valuable insights on intellectual properties and encouraged the students to gain more knowledge on this highly significant topic. Dr. Moninder Kaur acted as moderator and Dr. Samriti Kapoor and Mrs. Isha Arora co-ordinated the workshop jointly.



### Mar 10 Career Counselling Session for 10+1 & 10+2 classes

A Career Counselling session was organized for the students of class 11th and 12th of SSSS Khalsa Sr. Sec. School, Amritsar on March 10, 2022 in Rose Villa. 108 students from the streams of Commerce and Humanities attended the session. A team of experts comprising Mrs. Pooja Monga, Head, Department of Computer Science, Dr. Samriti Kapoor, Asst. Professor in Commerce, Mrs. Ashmeet Kaur, Asst. Professor in Computer Science and Mrs. Ravneet Kaur, Asst. Professor in Economics conducted the session. The experts urged students to analyze their strengths in terms of interest and aptitude for the right selection of the career. The experts also quoted the need to chalk out the career planning, about the changing scenario, increasing competition, new sectors coming up and different career options. A question-answer session was also conducted for resolving the queries of the students. Principal Dr. Navdeep Kaur asked the students to introspect themselves regarding the priorities they have set for their future profession and take the decisions accordingly. Mrs. Kuldeep Kaur, Lecturer in Punjabi thanked the experts for sharing their expertise and guiding the students for making well informed decision regarding their careers.

### May 03 Interactive Session on Career Options after Graduation

Department of Commerce and Business Administration organized an interactive session on various career options after graduation on May 3, 2022 for the final year classes of B.Com, BBA and B.Com (FS). Ms. Twinkle Mahajan, Ms. Ramya Oberoi and Ms. Karanpreet Kaur, Asst. Professors in Commerce and Alumni of the College conducted the session. Old students from PG Certificate Course in GST acted as resource persons and briefed the students about the courses available after graduation to help them make well informed choices for chalking out their career path and also shared their own experiences.

Queries of the students were resolved at the end of the session. The students found the session highly useful and informative.

### Aug 10 Seminar on Company Secretary as a Career

A seminar on Company Secretary as a Career was conducted in the College Hall Rose Villa. The resource persons Ms. Rubina Mahajan, practicing CS, Ms. Rani Raizada, Officer Incharge, ICSI, Amritsar, Ms. Rohini Chouhan, Accounts Manager, FCI talked in detail about the Company Secretary (CS) Course and the role and responsibilities of CS. During the interactive session, the resource persons emphasized the clarity of vision for achieving the target. They talked about the procedure and process for enrolling and completing the course. About 165 students of first semester of BBA, B.Com, and B.Com (FS) attended the session. The event coordinated by Dr. Payal was rated as informative by the faculty and students. The resource persons and other members from ICSI were honoured by Principal Dr. Navdeep Kaur.



### Sep 15 Career Counselling Session on Chartered Accountancy

A Career Counselling Session on the top Professional Course "Chartered Accountancy" was organized in College on September 15, 2022. Dr. Samriti Kapoor introduced the resource person Ms. Shilpa Gupta, C.A. and an alumnus of the College. The guest speaker informed the students about the course content of CA, its scheme and how one can pursue the course alongside the degree course. 220 students attended the seminar and gained an insightful view of this highly popular career option. Mrs. Monica Chhabra presented the Vote of Thanks and Mrs. Jaskiranjit Kaur coordinated the proceedings of the event.



## Timeline of Rotaract Club of the College

March 07, 2022



**Sessions on Save Soil Conscious Planet Movement**

**Resource Person: Ms. Harleen Kaur**

*Asst. Professor in Commerce*

March 11, 2022



**Webinar on Emotional Intelligence**

**Resource Person: Ms. Khushbu Kumari**

*Certified Corporate Trainer*

March 29, 2022



**Blood Donation Camp**

*Contributing towards a noble cause*

August 28, 2022



**Felicitation Ceremony - NEEV**

*College Rotaract Unit being felicitated  
by Rotaract District 3070*



## Timeline of Rotaract Club of the College

September 24, 2022



**Second Installation Ceremony of the Club**  
*Ms. Cavery Mahajan and Ms. Mehakleen Kaur  
being appointed as President and Student Secretary respectively*

November 07, 2022



**Visit to 'Mil Vartan' - An Old Age Home**  
*Students interacted with the senior  
citizens*

November 14, 2022



**Children's Day Celebrations**  
*at St. Mary School, Majitha Road, Amritsar  
Celebrating the spirit of We Share, We Care*

December 30, 2022




**Project Warmth**  
*Rotaractors donated pooled surplus  
woollen clothes and food to the needy people*

## Placement Cell Activities

Title of the Activity	Date	Resource Person / Organizing Agency	Description
<b>Campus Placement Drive</b> in collaboration with HDFC Life Insurance Company	March 09, 2022	HDFC team comprising Mr. Vinod Kumar Bindra, Area Head, Ms. Mandeep Kaur, Sr. Area Business Manager and Ms. Priyanka, Associate Business Manager	7 students of sessions 2019-2020, 2020-2021 and final year graduate and post-graduate students of session 2021-2022 participated in the interview drive. 13 candidates were selected for the role of Associate Agency Business Manager.
			
<b>Workshop on Resume Writing</b>	April 04, 2022	Nitin Aggarwal from Career Launcher, Amritsar	Tips on how to write a good resume were provided. As a hands-on experience, on the spot exercises were also given to the participants for drafting a resume for themselves.
			
<b>Visit to District Bureau of Employment and Enterprises</b>	May 20, 2022	District Bureau of Employment and Enterprises, Amritsar Team comprising Mr. Vikramjeet (EGSDTO), Mr. Naresh Kumar (EGSDTO), Mr. Satinder Singh (DCEO), Mr. Gaurav Kumar (CC) and Mr. Jasvir Singh (DGC)	Students were apprised about the working of the bureau, self-employment schemes, free online coaching classes for the preparation of government exams, foreign education, and weekly placement drives etc.
			



Title of the Activity	Date	Resource Person / Organizing Agency	Description
<b>Mega Placement Drive</b> in collaboration with the District Bureau of Employment & Enterprise (DBEE), Amritsar	August 17, 2022	DBEE team comprising Gaurav Kumar (District Career Counsellor), Deepak Bhalla (Deputy CEO) and Jatinder Singh (Senior Assistant)	387 graduate and post-graduate students participated in the campus interview drive. 93 students were shortlisted and 39 students were selected by the Companies. 21 Companies including KocharTech, SBI Card, HDFC Life, SBI Life, NIIT, Aryan Hundai, Maxicus, Edelweiss, ICICI Bank, ADMONZ, Flipkart, AGILE, Pukhraj, PNB Metlife, Webberz, Care Health Insurance, BYJUS participated in the camp.
			

<b>Career Carnival</b> organized jointly by the Placement and Entrepreneur Cells of the College	November 02 & November 03, 2022	<p>Prof. (Dr.) Saroj Arora, <i>Department of Botanical and Environmental Science, GNDU, Amritsar</i>  Mr. Vikramjeet, <i>Deputy Director</i> and Mr. Gaurav Kumar, <i>Career Counsellor from DBEE (District Bureau of Employment and Enterprises, Amritsar)</i>  Mr. Jatinder Kumar, <i>Center Manager IBT</i> and Mr. Jatin Mohan Sharma, <i>Coordinator IBT</i></p> <p>Alumna of the College Mrs. Rakhi Oberoi, <i>HR and Operations Manager, Shakti-power solutions Pvt. Ltd. and Medica Enterprises</i>  Ms. Poshilatta Bagati, <i>Senior Trainer</i> and Mr. Divyam Aggarwal, <i>Senior Executive, Kochiva</i></p>	<p>The Two Days Career Carnival consisted of five sessions on diverse topics viz. Employability Skills, Career Guidance, Enhancing Employability Attributes, Journey of Being an Entrepreneur and Industrial Insight to Ensure Best Career in IT. During the sessions, Students learned the importance of creating employment opportunities, communicating effectively verbally and non-verbally, ways of solving mathematical problems accurately and quickly. Information regarding various avenues available in the government and private sector, programming courses including Python was also shared. Further, the participants were motivated to upskill their IT skills, develop a positive attitude while accomplishing the task assigned and perform persistent efforts for taking up various challenges.</p>
			

## Round-up of Participation of Students in various Competitions

**Tech Fest –  
Innovations  
in Action  
2022**



Riya Verma, Jagjot Kaur, Kanika (BCA Sem-VI), Samridhi Sachdeva (BCA Sem-II), Bhavika (B.Com Sem II), Manya (B.Sc (Eco) Sem-II), Twinkle (B.Com Sem-VI), Nikita Chhabra (B.Com Sem-VI) were the winners in various events of Tech Fest.

**March 15  
2022**

Muskan Mahajan (B.Sc (Eco) Sem-II), Shruti (B.Sc (Eco) Sem-IV) and Samridhi Sachdeva (BCA Sem II) won 1st, 2nd and 3rd positions respectively.



**National  
Mathematics  
Day**

**March 22,  
2022**

**Tech Fest –  
2022**



Rishti and Arshleen Kaur of BCA Sem-VI won 1st Prize in Techno Reels. Jagjot Kaur and Kanika of BCA Sem-VI won 3rd Prize in Website development Web Nexus and Pallavi of B.Sc (Eco) Sem-VI won 3rd Prize in IT poster innovation.

**April 5,  
2022**



## Round-up of Participation of Students in various Competitions

### Money Matters - Economic Quiz



Department of Economics, SSSS College of Commerce for Women, Amritsar

Team comprising Mandeep Kaur (B.Com Sem-II), Ankita (BBA Sem-IV), Harpreet Kaur (B.Com (FS) Sem-II) was the overall winner.

April 26, 2022

Ritika (B. Com - I) bagged the first position, Pavleen (B.Com - III) got the second position and Pavneet (B.Com - III) won the third prize. Prize of appreciation was also accorded to Samridhi (BCA-III) and Bhavika (B.Com - III)

Spark Committee, SSSS College of Commerce for Women, Amritsar

### Declamation and Debate Competition



September 30, 2022

## Round-up of Participation of Students in various Competitions

### Business Quiz



Janhavi Khosla (B.Com Sem-III), Mridu (B.Com Sem-V) and Jasmeen Kaur (BBA Sem-I) were declared as the winners.

November 01,  
2022

### Winners of Business Quiz





## Round-up of Participation of Students in various Competitions

### Zonal Youth Festival

*The triumphant smiles*



College won the '2nd Overall' Championship Trophy in Zonal Youth Festival ('A' Zone) of GNDU held from October 31, 2022 to November 02, 2022. The students of the College made their mark by winning 1st position in Debate, 2nd position in Kawishri and 3rd position in Mehandi, Elocution and Poetical symposium respectively. Hony. Secy. S. Jagdish Singh and Principal Dr. Navdeep Kaur congratulated all and lauded the students and the faculty on putting their best efforts.

**November 02,  
2022**

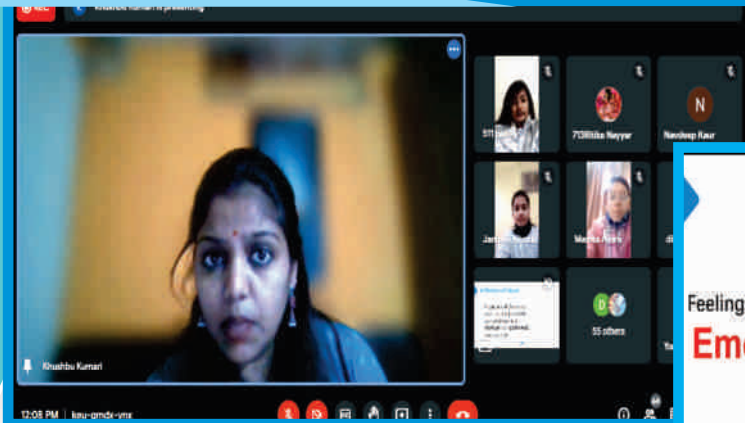
*Winners of Youth Festival with the college authorities*



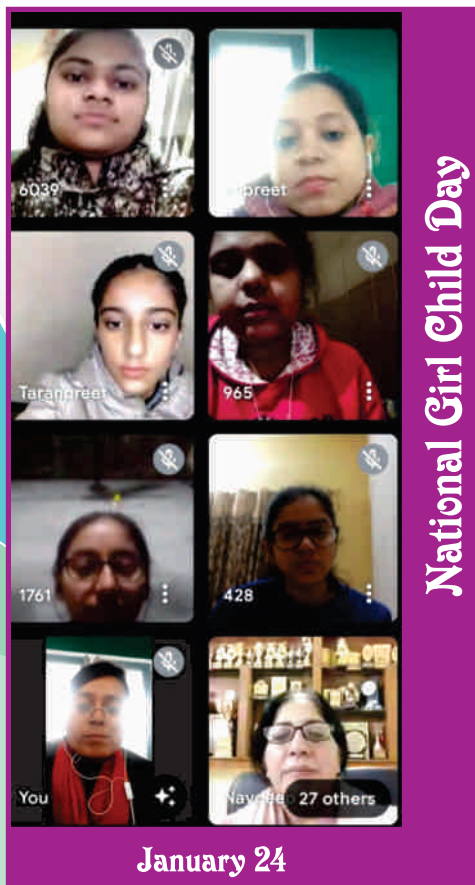
## National / International Days Observed

(2022)

January 12

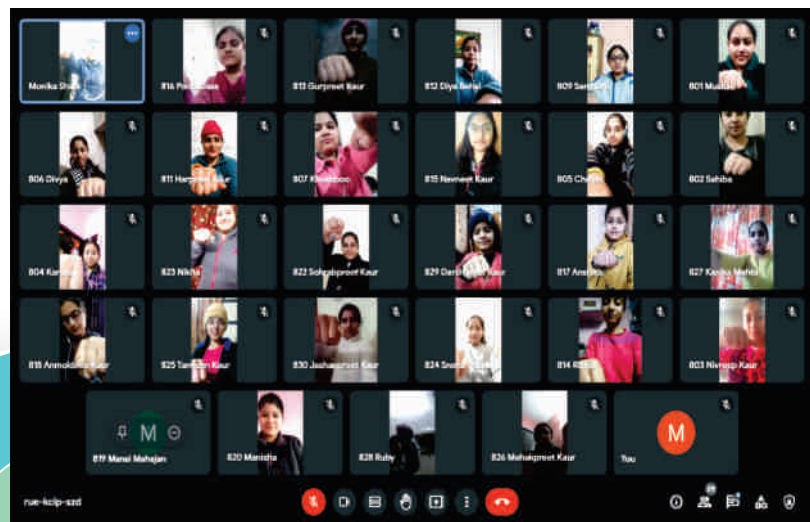


National Youth Day



National Girl Child Day

January 24



January 25

National Voters Day



International Mother  
Language Day  
February 22



## National / International Days Observed

(2022)



International Women's Day

March 08



June 04



International Yoga Day

June 21



NSS Day

September 27



Non Violence Day

October 03



CYBERSECURITY AWARENESS DAY

October 06



National Unity Day

October 31

Constitution Day



November 26



## Extension Activities 2022

Feb 03

Seminar on Save Soil Movement



Mar 25

Report-A-Thon Event to observe World Water Day



May 16

Kitchen Therapy and Water Therapy Awareness Programme



Mar 31

Martyrdom Day S. Bhagat Singh



May 16

Lecture on Choose to Refuse Single Use Plastic



Aug 12

75th Independence Day 'Azadi Ka Amrit Mahotsav'





## Extension Activities 2022

15th Birth Anniversary of Shaheed Bhagat Singh

Sep 28



Oct 07

Webinar on Menstrual Health and Hygiene



Oct 31

Cleanliness Rally under Clean India Programme



Oct 28

Online Interactive session on Menstrual Health and Hygiene



Dec 03

Seminar on Women's Health



Dec 06

Sessions on Save Soil



## Vibrant Hues of Niralam Theatre Group of the College



The objective of conducting activities in the College is to expose the students to a variety of opportunities to explore and nurture their talents and abilities. Those who put themselves in the arena, gain in terms of experience and recognition and those who simply witness are sensitized to the value of endeavour and joy. We wish to see every bud blossom and every spark aflame.

Love and Blessings

Team SSSS